Transforming Your City Into a Magnet for Global Talent

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Who We Are

Solution-oriented

Practical

Risk-taking
• Demographic changes
• Who are these immigrants?
The unemployment rate for university educated immigrants is double the rate for Canadian-born.
Immigrant Employment

Education achieved abroad is discounted by the Canadian labour market by a factor of **30%**.
Immigrant Employment

...while experience is discounted by 70%.
The Issue
Creating Impact Locally

- Mentoring
- Internships
- Professional Immigrant Networks
- Public Awareness
- Inter-governmental Roundtable

hireimmigrants.ca
How did we do it?

• Solution-focused
• Shared deficits
• Usual and unusual partners
How did we do it?

• Giving immigrants a voice
• Using existing infrastructure
• Social venture funder
Some Lessons Learned

- Focus on ideas and actions
- Keep a singular focus
- Ask for forgiveness, not permission
Connect with Us

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