Transforming your City into a Magnet for Global Talent

Simon Millcock – Director Economic Development Australia

Senior EDO Townsville City Council
Welcome to Wakefield
Local community embraced cultural diversity

- Australian visa programs
- Key role in building Australia – White Australia policy
- The Wakefield story
Acknowledgement

Economic Development Australia
International Economic Development Council
Townsville City Council
Allison Millcock
Australia

Cocos (Keeling) Islands

Christmas Island

Indonesia

Malaysia

Papua New Guinea

Indian Ocean
There are more people living inside this circle than outside of it.
Australia
Current visa’s

Not extensive list:

- Employer sponsored
- Employer Nomination Scheme
- Business Talent
- Business Innovation and Investment (Provisional / Permanent)
- Skilled Independent, Sponsored and Nominated
- Labour agreements


Temporary Work (skilled sub class 457)
White Australia Policy

Populate of Perish

£ 10 Pom
Boomerang Poms

Other countries:
- Netherlands, Italy, Greece, West Germany and Turkey
Welcome to Wakefield “Issue”

- **Pork** marketable pigs from 18,000 per week up to 27,000 per week (potential up to 40,000)

- **Poultry** 40m birds per annum in 2003/04 to 90m birds in 2014/15

- 1,000 new jobs long term (300 immediate)

- 70-100 of these at Port Wakefield
Workforce:

Training programs – Employment and Skills Formation Network

457 visas
Welcome to Wakefield “Solution”

- Committee – understand the complexity
- Community ready and willing – reasons why it was important
- Interpreter – translator – beyond the work place
- Not just for one set group – Open to any new worker or resident
Welcome to Wakefield “Program”

- Town Square
- Mayor
- Community groups
- BBQ
- Entertainment – carnival type
- Articles in media
- Friends program
Welcome to Wakefield “Outcome”

- Returned the favour – Chinese information session
- 70% of community turned up one of biggest events in the town
- Football
Welcome to Wakefield “Catastrophe”

What could go wrong we had got it all right!!
Primo plans rebuild as jobs a priority

$15m blaze: NOW FOR THE RECOVERY

What now for our pig industry?

Federal, state support to fast-track rebuild

Staff rush to help clean up efforts
We’ll do our best
Primo expects 70 per cent of staff back at work within 10 weeks

Meat union boss says it’s no easy task

Griffiths calls for support

Contact Centrelink

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Partnerships work

PRIMO
QUALITY MEATS
- PORT WAKEFIELD -

Our sincere thanks for the valued and continuing support of Wakefield Regional Council. Congratulations on your 10th anniversary. We’ll be with you for many more to come.

THANKS FOR YOUR HELP!
The fire was tragic but the team is magic

With special support from...

The Government of South Australia, in particular, the Department of Further Education, Employment Science and Technology, the Department of Trade and Economic Development and the Department of Primary Industries and Resources and their respective Ministers, the Honourable Paul Calca, the Honourable Kevin Foley and the Honourable Paul Holloway.
Why I do economic development
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