Skilled Workforce
As a means to Reshoring

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About MSSC

- Industry-led, standards-based training, assessment and certification system
- Core technical skills and knowledge
- Frontline workers in manufacturing and logistics
Common Themes

SKILLS GAP

- Made in the USA
- Time to retire
- Looking for a job
- Dollar sign
- Military silhouettes
Meeting Company Needs

- Skilled workforce remains critical issue
- Top 3 issues: workforce, economic conditions and real estate market
- Education system that is responsive
- Pipeline to meet current and future demand
Challenges

- Competition: Tough between states and regions to attract companies considering reshoring
- Image: Students and parents still don’t fully buy-in to manufacturing as a “good” career choice
- Cost: Tech-ed is traditionally more expensive than academic
What Can You Do?

- Be the state/region with the most certified workers
  - Certified Production Technician (CPT)
  - Certified Logistics Technician (CLT)
  - Other NAM-endorsed partners (NIMS, AWS, SME, etc.)
- Ensure a pipeline of higher skilled, industrial athletes of the future
Funding

- Federal (WIA, OTJ, TAA)
- State and Local
- Imbed industry-credentialing programs into for-credit offerings at secondary and post-secondary schools
- Increased investment by companies
Partnerships

- Educators
- Federal
- Public
- Students
- Economic development

AND

- Employer
- State/Local
- Private
- Parents
- Workforce development
Contact

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