AGENDA/MEETING NOTICE
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE: Tuesday, October 16, 2018
CALLED BY: Brian Andersen and Brian Dozier
LOCATION: Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614
MEETING TIME: 4:00 p.m. to 5:00 p.m.

COMMITTEE MISSION STATEMENT

To influence Irvine’s economic vitality by attracting new business, offering solutions to business challenges, nurturing and encouraging start-ups and supporting Irvine’s industries and 21st century workforce readiness with education and business programs that help prepare, attract and retain talent.

AGENDA ITEMS

<table>
<thead>
<tr>
<th>AGENDA ITEMS</th>
<th>RESPONSIBLE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>I. OPENING</strong></td>
<td>Chair</td>
</tr>
<tr>
<td>Call to Order</td>
<td></td>
</tr>
<tr>
<td><strong>II. INTRODUCTIONS</strong> (15 seconds per person, please)</td>
<td>All</td>
</tr>
<tr>
<td>• Name, Company/Affiliation</td>
<td></td>
</tr>
<tr>
<td>• What brings you to this meeting and how can the Chamber help you/your business?</td>
<td></td>
</tr>
<tr>
<td><strong>III. NEW BUSINESS</strong></td>
<td>Linda DiMario</td>
</tr>
<tr>
<td>• IEDC Awards for Business Outreach Rally &amp; Career Edge</td>
<td></td>
</tr>
<tr>
<td>• Executive Next Practices Partnership</td>
<td></td>
</tr>
<tr>
<td><strong>IV. TASK FORCE REPORTS (5-Minute Progress Report)</strong></td>
<td></td>
</tr>
<tr>
<td>• Business Outreach <strong>Introducing and providing educational and resource materials to Irvine businesses and showcasing benefits of the Chamber and its programs.</strong></td>
<td>Brian Montes <a href="mailto:brianm@scaleocityworks.com">brianm@scaleocityworks.com</a></td>
</tr>
<tr>
<td>• Career Edge <strong>A series of programs to assist job seekers in improving business writing, communication, problem-solving and critical thinking skills. We are at the last stage to scale the programs into other college campuses.</strong></td>
<td>Cathleen Greiner/Brian Dozer <a href="mailto:greiner_cathleen@rsccd.edu">greiner_cathleen@rsccd.edu</a> <a href="mailto:briandozer74@webster.edu">briandozer74@webster.edu</a></td>
</tr>
<tr>
<td>• Career Readiness <strong>Ethics Forum</strong> <strong>High school students learn how to identify common questionable situations and how to respond appropriately</strong></td>
<td>Keith Tuominen <a href="mailto:KeithTuominen@iusd.org">KeithTuominen@iusd.org</a></td>
</tr>
</tbody>
</table>


Financial Workshop
Introducing middle school students to the world of the Stock market and high finances.

Brian Andersen
bandersen@telecomprehensive.com

• Domestic Business Attraction
Targeting regional businesses in specific industry verticals and developing strategies to attract them to Irvine

Linda DiMario
ldimario@irvinechamber.com

• Start-Up Eco-System
Providing resources and guidance to assist entrepreneurs and small businesses get started in the Irvine business community.

Brian Montes/Melinda Kim
brianm@scalecityworks.com
melinda@peoplespace.us

V. CHAIRS’ COMMENTS & DISCUSSION
Brian Andersen/Brian Dozer
bandersen@telecomprehensive.com
briandozer74@webster.edu

VI. ANNOUNCEMENTS
• October 23 – International Development Committee Meeting @ 12:00 noon
• October 24 – New Members Reception and Evening Business Exchange @ the Chamber 4:00 p.m.
• October 25 – Business Outreach Rally – 8:00 to 4:00 p.m. at the Chamber offices
• November 20 – Business & Workforce Development Committee Meeting @ 4:00 p.m.

VII. ADJOURNMENT

Next Meeting:
November 20, 2018
4:00 p.m. -- 5:00 p.m.
Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614