

AGENDA/MEETING NOTICE

BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE Tuesday, October 16, 2018
CALLED BY Brian Andersen and Brian Dozier
LOCATION Greater Irvine Chamber of Commerce
 36 Executive Park, Ste. 100, Irvine, CA 92614
MEETING TIME 4:00 p.m. to 5:00 p.m.

COMMITTEE MISSION STATEMENT

Brian Andersen/Brian Dozer

To influence Irvine’s economic vitality by attracting new business, offering solutions to business challenges, nurturing and encouraging start-ups and supporting Irvine’s industries and 21st century workforce readiness with education and business programs that help prepare, attract and retain talent.

AGENDA ITEMS

RESPONSIBLE

- | | |
|--|---|
| <p>I. <u>OPENING</u>
Call to Order</p> | Chair |
| <p>II. <u>INTRODUCTIONS</u> (15 seconds per person, please)</p> <ul style="list-style-type: none"> • Name, Company/Affiliation • What brings you to this meeting and how can the Chamber help you/your business? | All |
| <p>III. <u>NEW BUSINESS</u></p> <ul style="list-style-type: none"> • IEDC Awards for Business Outreach Rally & Career Edge • Executive Next Practices Partnership | Linda DiMario |
| <p>IV. <u>TASK FORCE REPORTS</u> (5-Minute Progress Report)</p> <ul style="list-style-type: none"> • Business Outreach
<i>Introducing and providing educational and resource materials to Irvine businesses and showcasing benefits of the Chamber and its programs.</i> • Career Edge
<i>A series of programs to assist job seekers in improving business writing, communication, problem-solving and critical thinking skills. We are at the last stage to scale the programs into other college campuses.</i> • Career Readiness
Ethics Forum
<i>High school students learn how to identify common questionable situations and how to respond appropriately</i> | <p>Brian Montes
brianm@scalecityworks.com</p> <p>Cathleen Greiner/Brian Dozer
greiner_cathleen@rscdd.edu
briandozer74@webster.edu</p> <p>Keith Tuominen
KeithTuominen@iusd.org</p> |

Financial Workshop

Introducing middle school students to the world of the Stock market and high finances.

Brian Andersen

bandersen@telecomprehensive.com

- **Domestic Business Attraction**

Targeting regional businesses in specific industry verticals and developing strategies to attract them to Irvine

Linda DiMario

ldimario@irvinechamber.com

- **Start-Up Eco-System**

Providing resources and guidance to assist entrepreneurs and small businesses get started in the Irvine business community.

Brian Montes/Melinda Kim

brianm@scalecityworks.com

melinda@peoplespace.us

V. **CHAIRS' COMMENTS & DISCUSSION**

Brian Andersen/Brian Dozer

bandersen@telecomprehensive.com

briandozer74@webster.edu

VI. **ANNOUNCEMENTS**

- October 23 – International Development Committee Meeting @ 12:00 noon
- October 24 – New Members Reception and Evening Business Exchange @ the Chamber 4:00 p.m.
- October 25 – **Business Outreach Rally** – 8:00 to 4:00 p.m. at the Chamber offices
- November 20 – Business & Workforce Development Committee Meeting @ 4:00 p.m.

VII. **ADJOURNMENT**

Next Meeting:

November 20, 2018

4:00 p.m. -- 5:00 p.m.

Greater Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614