MEETING MINUTES
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE: Tuesday, November 21, 2017
CALLED BY: Brian Andersen and John Kurth
LOCATION: Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100
Irvine, CA 92614

I. OPENING
• Meeting called to Order at 4:05 p.m., by Co-chair, Brian Andersen.

II. INTRODUCTIONS
Chairs welcome everyone to the meeting, and John Kurth reads the Mission Statement. Each attendee is acknowledged and introduced.

III. KNOWLEDGE MULTIPLIER
• Topic of Discussion – “Human Intuition is the Future of Innovation and Entrepreneurship.” The article was reviewed by Co-chairs John Kurth and Brian Andersen, who briefly defined the content, and asked the meeting members their thoughts and what actions, if any, should be considered by the Committee.

The following were brought forward by meeting attendees:
Pt 1. Humans are necessary. Even if we are able to use the innovation and technology being developed, humans are required to code, implement and run the technology at some level at this point.

Pt. 2. Human connections must be preserved to correct and train A.I. devices and users to interpret/incorporate/use the data collected. Most decisions have to be made by humans, not by machines. Ethical decisions cannot yet be made by machines.

Pt. 3. In some positions, such as lawyers, the “art” of doing work and various forms of communications cannot be achieved through machines. There are nuances and strategies that are better performed by humans. There has to be a balance achieved between the human abilities and machine performance.

Co-chair John Kurth mentions that he will provide the article for the next meeting’s topic of discussion.

IV. TASK FORCE REPORTS
• Business Outreach – Update provided by Brian Andersen.
The Rally was a huge success. We are thankful for the 38 volunteers that participated in the Fall 2017 event. A total of 220 Irvine businesses were reached, with a total of 108 viable survey submissions. The Final Report for the event is attached to these Minutes.

Next steps: The Task Force will meet at 3:00 p.m. on Tuesday, December 19, to plan the Spring, 2018 Rally which is scheduled for April 25, 2018. Options will be discussed including:
1. Continuing with industry vertical mapping or choose geographic mapping for outreach
2. Using our quarterly spread in the OCBJ to inform businesses that we are going to perform this outreach
3. Sending individual emails to businesses to inform them that we will be in their area to perform this outreach.
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• Ethics Forum – Brian Andersen provided an update. There will be a meeting of the Task Force in January, 2018, after the holiday break. It is hoped to have the program prepare the event for Spring, 2018.

• Financial Forum – Linda DiMario provided an update. There will be no fall session for 2017. There will be a Spring, 2018 session, the date will be determined and reported on as the information is available.

• Job Discovery & Internships – Jessica Yip provided an update. Irvine Career Discovery Day planning is underway. This is a call for businesses to participate in this event. The final date(s) will be chosen after we recruit businesses, currently there are three being considered: February 27, 28th or March 1st, 2018. Google, Applied Medical and Blizzard are already onboard, we are looking for financial sponsors and a sponsor for catering the lunch for the students.

• Emergency Business Recovery & Preparedness Program – Bill Cunningham provided an update. A public-private sector summit, “Eagle or Ostrich?” was hosted on October 19th. Best practices for businesses and what resources are already available were among the focuses. Three panels presented from the public sector (Police/Fire) viewpoint, the public utility viewpoint and the private sector security viewpoint, with Q&A opportunities. The summit was well attended and suggestions were made for further assistance from the Chamber. Many of the resources and details covered at the summit will be added to the website. We will continue to accept and add resources for best practices and resources as we receive them.

• Start-Up Eco-System – Brian Montes provided an update. The Task Force is currently compiling the data from ongoing research. A full report will be made as soon as the project is completed.

V. CHAIRS’ COMMENTS AND DISCUSSION – None.

VI. ANNOUNCEMENTS – Reviewed by Co-chair John Kurth.

VII. ADJOURNMENT
The meeting was adjourned at 5:02 p.m., by Co-chair John Kurth.

Minutes recorded by Pepper Russell.

Next Meeting:
December 19, 2017
4:00 pm – 5:00 pm
Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100 Irvine, CA 92614