DEIRDRE NEWMAN - Entrepreneur Jennifer Bell left a very toxic relationship in the middle of a December night in 2014, she said. It was the first step on a path that led her to start SugarsGone, a name that reflects the healing that Bell experienced by reselling the high-end items she possessed from her previous personal relationship. The company offers an online marketplace that sells gently used luxury goods items of clothing, bags, shoes or accessories that have been used a few times but appear as good as new.

SugarsGone was up and running within a few months in the Eureka Building, a 3-acre campus in Irvine that’s billed as a center of commerce designed for entrepreneurs, by entrepreneurs, to provide a network of support through mentorship relationships with its partner sponsors and through events hosted at the building. [Read More]
Mediha DiMartino  Digital First Medias Executive Editor Frank Pine will be in charge of the Orange County Register in Santa Ana and the Press-Enterprise in Riverside, according to sources close to the matter. The industry veteran oversees day-to-day operations of the Denver-based company’s other Southern California print publications the Los Angeles Daily News, the Daily Breeze in Torrance, the Long Beach Press-Telegram, the Pasadena Star-News, the San Gabriel Valley Tribune, the Whittier Daily News, the Inland Valley Daily Bulletin, the Sun in San Bernardino and the Redlands Facts as well as related websites, digital products and social media channels. [Read More]

Nationwide Search finds Communication Director at Home in Southern California

IRVINE, Calif. - March, 25, 2016 - Laura Perdew has been selected as Director of Communications for the Irvine Chamber of Commerce. Laura Perdew has held leadership positions in the communications field for more than 20 years in the areas of public relations, journalism, graphic design, and event planning. She comes to the Irvine Chamber of Commerce with industry experience, having served as the Director of Communications and Events for the North Orange County Chamber in Fullerton. [Read More]
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