AGENDA/MEETING NOTICE
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE: Tuesday, June 19, 2018
CALLED BY: Brian Andersen and Brian Dozer
LOCATION: Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614
MEETING TIME: 4:00 p.m. to 5:00 p.m.

COMMITTEE MISSION STATEMENT
Brian Andersen/Brian Dozer
To influence Irvine’s economic vitality by attracting new business, offering solutions to business challenges, nurturing and encouraging start-ups and supporting Irvine’s industries and 21st century workforce readiness with education and business programs that help prepare, attract and retain talent.

AGENDA ITEMS

I. OPENING
   Call to Order
   Chair

II. INTRODUCTIONS (15 seconds per person, please)
   All
   • Name, Company/Affiliation
   • What brings you to this meeting and how can the Chamber help you/your business?

III. PREPARATION FOR JULY 17 EVC MEETING
    Linda DiMario

IV. TASK FORCE REPORTS (5-Minute Progress Report)
   Brian Andersen
   • Business Outreach
     Introducing and providing educational and resource materials to Irvine businesses and showcasing benefits of the Chamber and its programs.

   • Career Edge
     A series of programs to assist job seekers in improving business writing, communication, problem-solving and critical thinking skills. We are at the last stage to scale the programs into other college campuses.

   • Career Readiness
     Ethics Forum
     High school students learn how to identify common questionable situations and how to respond appropriately

     Financial Workshop
     Introducing middle school students to the world of the Stock market and high finances.

   Cathleen Greiner/Brian Dozer
   greiner_cathleen@rsccd.edu
   briandozer74@webster.edu

   Keith Tuominen
   KeithTuominen@iusd.org
• **Job Discovery Day**  
  *Offering high school students the opportunity to observe real-life work environments with Irvine’s leading companies.*

• **Domestic Business Attraction**  
  *Targeting regional businesses in specific industry verticals and developing strategies to attract them to Irvine.*  
  Brian Andersen  
  bandersen@telecomprehensive.com

• **Start-Up Eco-System**  
  *Providing resources and guidance to assist entrepreneurs and small businesses get started in the Irvine business community.*  
  Brian Montes/Melinda Kim  
  brianm@scaleocityworks.com  
  melinda@peoplespace.us

V. **CHAIRS’ COMMENTS & DISCUSSION**  
  Brian Andersen/Brian Dozer  
  bandersen@telecomprehensive.com  
  briandozer74@webster.edu

VI. **ANNOUNCEMENTS**

• Celebrate Irvine – Wednesday, June 20, 2018 – 11:30 a.m. to 1:00 p.m. @ Hotel Irvine
• International Development Committee Meeting – Tuesday, June 26, 2018 – 12:00 Noon @ Chamber offices
• July 4th – CHAMBER OFFICES ARE CLOSED – WE WILL OPEN ON MONDAY, July 9, 2018
• Economic Vitality Committee Meeting – Tuesday, July 17, 2018 – 4:00 p.m. @ Chamber offices
• No Business & Workforce Development Meeting in July
• No International Development Meeting in July

VII. **ADJOURNMENT**

Next Meeting:  
**August 21, 2018**  
4:00 p.m. -- 5:00 p.m.  
Greater Irvine Chamber of Commerce  
36 Executive Park, Ste. 100, Irvine, CA 92614