EVC Meeting – January 21, 2020
Notes from Focus on Disruptors Group Discussion

Disruption = Anarchy  How can we counteract that concept?
• “Disruption” is a scary connotation and gives more of a negative impression versus “changes.”

Artificial Intelligence and automation. As employees are replaced as “redundant” by automated systems, the following items were noted:
• More employees will be filing legal cases for unfair dismissal.
• No more golden parachutes
• There needs to be more awareness in small and medium sized employers (SME) about these issues now to stay ahead of the curve, allowing them to be adaptable enough to move forward with the changes.
• Mastermind groups

SME’s will still be the driving force behind the economic growth of countries, counties and cities, including Orange/Irvine. How do we keep the businesses growing?
• Changing the mindset – Business majors graduate and become analysts. With algorithms replacing analysts, what then?
• Need more training programs related to skill development that adapts to the new tech needs and encourages innovation.
• Create / launch Navigator program at multi-levels to coach individuals into careers using ikigai models for the K-14 level, University level, and working adults affected by disrupted professions or underemployed adults
• Chamber can leverage talent from its network and develop partnerships to launch and scale the program
• Encourage start-ups and entrepreneurs through mentorships, incubators & awareness (advocacy).
• Possible to find/encourage apprenticeships/Job shadowing opportunities?
• Workshops for entrepreneurs/start-ups on how to interview
• Mind/brain share with immigrant countries to help re-vitalize them

Embracing the Future Now / Available technology that is not used enough. How do we put them to the most effective use / get the most benefit from each of these?
• Artificial Intelligence (AI)
• XR (Artificial Reality - AR, Virtual Reality - VR, M _______ Reality - MR)
• Cloud & VR Cloud
• Blockchain
• 5G to 8G and beyond
  (examples: Holographic preservation, cloud data banks, spatial computing)
• Engage educators at all levels to make them aware and change their thinking to adapt curriculums to embrace current and future technology – comes with its own problem:
• how to combat technology outdating itself before we can teach it?
• Chamber should connect with disruptive companies (in and out of Silicon Valley) – think of Ikigai pilot
• Entertainment is important, easier to reach everyone through media

Other notes
Apprentice – train university level students to build practical skills between workforce and university
Augmentation – speed of transaction extension
Build models of what augmentation _____________________________ to help evolve.
Being a resource to help develop the next generation
Software – synergies of different resources, technologies and expertise.
Work with other chambers (L.A., etc.) to integrate, not compete, to make us stronger
Use our diverse population (globally) more