MEETING MINUTES
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, September 26th, 2017
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100
Irvine, CA 92614
MEETING TIME: 12:00pm to 1:00pm

AGENDA ITEMS: RESPONSIBLE:

I. OPENING: Sepe, Nashashibi
   • 12:12 PM, meeting called to order by Co-Chair Marv Sepe

II. INTRODUCTIONS: All
Marv Sepe, Rima Nashashibi, Jim Mayfield, John Kotaku, Karen Scuncio, Linda DiMario, Diana Le, Lynn Stewart, Johnny Witkin, Melissa Bui, Christina Martin, Spencer Ingram, Gene Hsu, Bill Cunningham, Carlos Oregon, Leslie Williams, Audra Plageman, David Wild

III. KNOWLEDGE MULTIPLIER Sepe
Co-Chair Marv Sepe introduces this month’s continue topic of discussion: NAFTA Negotiations. Marv mentions how the negotiations were underway in Ottawa this past weekend. Linda mentions that the Chamber recently sent out a survey to Chamber members asking them of their views of NAFTA. Linda reads off the results and collectively the Chamber members views were inline with the US Chamber. The majority of Chamber members 96% had a favorable view of NAFTA. After returning from Canada, Linda mentions that Canada and Mexico both have the same concerns. Jim Mayfield discusses how Secretary Wilbur Ross has been on a speaking circuit discussing about NAFTA and the economic stress it may have created for the manufacturing industries. The Chamber has sent off its comments and viewpoints of NAFTA to the US Chamber to collect.

IV. TASK FORCE REPORTS
   • Foreign Direct Investment (FDI) – Linda DiMario provided updates.
     Linda gave an update of the FDI Irvine Showcase happening at the end of October around the OCTANe MTIF. The Chamber will be bringing in 2 associations and 1 UK Company to stay that weekend to enjoy Irvine and see all the industry clusters and opportunities it has to offer. We are finalizing the itinerary for the UK Companies but they will be able to attend MTIF and tour Edwards. The UK FDI Trip will be taking place again in February week of the 11th. More steps to follow but the Mayor has committed to going.

   • World Trade Week - OCWTW2017 – Rima Nashashibi provided updates.
     Rima provided updates on OCWTW 2017 with sponsorship forms indicating UPS as the Founding Sponsor and HSBC as the Champion Sponsor. Diana mentioned that the sponsor packages have new added benefits such as stage time/video. Diana also provided a list of all the LA and Inland Empire WTW Sponsors and asks the committee to assist with reaching out to these companies to see if they would be interested in OCWTW sponsorship. Melissa and John have been added to the task force to outreach to prospects.
• Global Resources
  Global Microsite – Diana Le provided updates.
  The website is up and running and ready to be marketed! Diana explains the next phase of the microsite will be to spread the word and continuing populating the website for information and events.

VI. CHAIR’S COMMENTS AND DISCUSSION: Sepe, Nashashibi

VII. ANNOUNCEMENTS:

VIII. ADJOURNMENT:
• 1:08 p.m. meeting adjourned by co-Chair Marv Sepe

Minutes recorded by Diana Le

Next Meeting:
October 24 2017
12:00 PM – 1:00 PM
Snacks and Refreshments Provided
Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614