MEETING MINUTES
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, May 23, 2017
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100
Irvine, CA 92614
MEETING TIME: 12:00pm to 1:00pm

AGENDA ITEMS: __________________________________________ RESPONSIBLE:

I. OPENING: Sepe, Nashashibi
   • 12:03 PM, meeting called to order by Co-Chair Rima Nashashibi

II. INTRODUCTIONS:
Rima Nashashibi, Piet Lesage, Kathleen Harkins, Linda DiMario, Diana Le, Jim Mayfield, Karen Scuncio, Bill Cunningham, Brenda Callen, John Burns, David Goodwin, Shani Moslehi, Rana Mohiuddin, Rupa Shethan, Volker Huther, Lynn Stewart, David Wild, Nhadira Johnson, Kelsey Bragulla, Christopher Lopez

III. COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:
Co-Chair Rima Nashashibi read Mission Statement and briefly explains the history and purpose of the International Development Committee.

IV. NEW BUSINESS
Trade Think Tank and Roundtable – Diana mentioned this as a continuation from the last committee meeting where Linda would like to gather and identify key thought leaders and get their take on trade and how we can see whether the new policy changes in trade will affect the business community. Rima mentioned the Pacific Alliance Council tends to gather thought leaders and discuss about trade topics. Linda makes a call to action for any volunteers who want to assist with this. Pete, Volker and David raised their hands to help participate. Volker mentioned how he had met with a couple individuals and learned how TPP is not completely dead. There will be a revival of something similar under a different name. Bryan mentioned what would be the measurable objectives that could come out of this think tank and what would success look like.

V. TASK FORCE REPORTS
   • Foreign Direct Investment (FDI) – Lynn Stewart provided updates.
     Lynn gave a brief overview of the February trade mission to the group. The follow up work is currently in progress with the Chamber exhibiting at BIO Trade Show in San Diego from June 19th-22nd. We will be creating the reverse mission around the Medical Technology Innovation Forum in October 2017 where we will be inviting individuals back to showcase Irvine.

   • World Trade Week - OCWTW2017 - Rima Nashashibi provided updates.
     Rima highlighted the success of having roughly 450 attendees. We had representation from 11 different Consulate General offices this year which was a tremendous increase from the prior year. Everyone enjoyed Barry’s presentation but there were some comments about whether his presentation was too long. Shani and Karen felt that the Exporter of the Year award should be built up in the program and the top 3 companies in the running should have their stories highlighted so people know how they got to that point. Bryan mentioned that doing a video testimonial of the company could help share their story while staying on track with the timing of the program. The Partner Pitches was good and pulled off successfully. Essence of the event is good, exhibitors enjoyed the good networking from the event and having their expo tables on the inside of the ballroom.
VI. CHAIR'S COMMENTS AND DISCUSSION:

Sepe, Nashashibi

VII. ANNOUNCEMENTS:

- May 25th – Webinar – SBA Presents Small Business Solutions @ 12:05 p.m.
- June 22nd – Celebrate Irvine @ Irvine Marriott – 11:00 a.m. to 1:00 p.m.

VIII. ADJOURNMENT:

- 1:08 p.m. meeting adjourned by co-Chair Rima Nashashibi

Minutes recorded by Diana Le

Next Meeting:
June 27, 2017
12:00 pm-1:00 pm
RSVP for Lunch

Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614