MEETING MINUTES
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, June 25, 2019
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100
           Irvine, CA 92614
MEETING TIME: 12:00 pm to 1:00 pm

AGENDA ITEMS: RESPONSIBLE

I. OPENING: Sepe, Nashashibi
   • Meeting called to order at 12:10 p.m. by Rima

II. INTRODUCTIONS: All
    Marv welcomes everyone to the meeting and each attendee is acknowledged and introduced.

III. 2019-2020 Strategic Plan, Scope of Work- Linda DiMario provided updates.
     Linda highlights ED initiatives of 2018-19, and outlines the strategic plan work moving forward.

IV. TASK FORCE REPORTS

   • Foreign Direct Investment (FDI)/Irvine Ready – Linda DiMario & Whit Peterson provided updates. Linda will be going back to London in July. London & Partners has offered an office to be a central location for appointments with UK companies. In February, a small delegation will be sent to the U.K. Commitment to Irvine has been secured for several U.K. companies from 2018 and 2019 FDI rosters, including Medical Realities, Forte Medical, One Click Cloud, Visitor Chat, and Plasticell. There are a dozen or so more in the pipeline. Whit spoke briefly about David Greenberg, EAVE.io’s visit in June.

   • Next Stage Marketing Task Force & Growing Irvine Exporters Task Force – Jessica Yip provided updates. Jessica provided a brief update on next steps for two new task forces. Each will have its first meeting in July, where they will select their respective Task Force Leaders.

   • World Trade Week - OCWTW2020 – Rima Nashashibi provided updates. Dates are being selected for the 2020 Orange County World Trade Week event.

IV. CHAIR’S COMMENTS AND DISCUSSION: Nashashibi

V. INTERNATIONAL TRADE SUCCESS STORIES:

VI. ANNOUNCEMENTS:
June 28 – Celebrate Irvine
July 16 – Economic Vitality Council Meeting – Linda DiMario briefly outlines what the EVC will look like the next month.
This meeting will replace both Business & Workforce Development Committee and International Development Committee meetings in July. The topic is FUTURE Focus, and will ask attendees to make informed predictions on what the Irvine region will look like 25 years from now.
VII. ADJOURNMENT:

- 1:10 p.m. meeting adjourned by Rima.

Minutes recorded by Jessica Yip

Next Meeting:
July 16, 2019 – ECONOMIC VITALITY COUNCIL
4 PM  Refreshments Provided
Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614