MEETING MINUTES
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, August 27, 2019
CALLED BY: Rima Nashashibi
LOCATION: 36 Executive Park, Suite 100
Irvine, CA 92614
MEETING TIME: 12:00 p.m. to 1:00 p.m.

AGENDA ITEMS: RESPONSIBLE:

I. OPENING: Nashashibi
Meeting called to order at 12:10 p.m. by Rima.

II. INTRODUCTIONS: All
Rima welcomes everyone to the meeting and each attendee is acknowledged and introduced. Chris Lo from Hong Kong Trade Development Council gives a presentation on upcoming event Think Asia, Think Hong Kong and invites the International Development Committee to participate.

III. TASK FORCE REPORTS

- Foreign Direct Investment (FDI) / Irvine Ready - Whit Peterson, Jessica Yip, Lynn Stewart, and Linda DiMario gives updates.
  Whit Peterson speaks briefly on recent UK company visit- Ruth Walker, Select Research.
  Jessica Yip speaks briefly on recent UK company visit – Rachel Hemsley, Xenogesis.
  Lynn Stewart speaks to re-tooled FDI task force, which will focus on being a champion for Irvine Ready! and providing aftercare to UK companies that commit to Irvine.
  Linda DiMario gives a brief status update on UK companies currently in the pipeline.
  Jessica Yip names those UK companies that have affirmed participation in the October Life Science Showcase: PxHealthcare, 3D Lifeprints, XenZone, Cambridge Orthopaedic Labs Ltd, OBRIZUM, Adaptix Imagery, Select Research, Respect Care Services, Sutru, Lantum, Elate Communications.

- Next Stage International Marketing – Michael Hirou gives updates.
  First task force meeting took place August 26th. Goal of task force is to attract incremental foreign direct investment by expansion-ready life science and technology companies in targeted countries by raising Irvine’s profile as the smart choice for expanding companies.

- Growing Irvine Exporters – Carlos Oregon gives updates.
  First task force meeting August 23rd. Goal is to develop criteria to identify local companies that are not exporting and should be.

- World Trade Week - Rima Nashashibi gives updates.
  World Trade Week 2020 has been confirmed for May 13th at the Irvine Marriott. Sponsorship/partnership collateral is being developed.

IV. CHAIR’S COMMENTS AND DISCUSSION: Nashashibi

V. INTERNATIONAL TRADE SUCCESS STORIES
VI. **ANNOUNCEMENTS:**

- **Office closed** – September 2nd, Labor Day
- **Business & Workforce Development Committee**, September 17th @ 4 PM

VII. **ADJOURNMENT:**

**Next Meeting:**
September 24, 2019
12 p.m - 1:00 p.m.
**Irvine Chamber of Commerce**
36 Executive Park, Ste. 100, Irvine, CA 92614