MEETING MINUTES  
INTERNATIONAL DEVELOPMENT COMMITTEE 

DATE: Tuesday, April 25, 2017  
CALLED BY: Marv Sepe, Rima Nashashibi  
LOCATION: 36 Executive Park, Ste. 100  
Irvine, CA 92614  
MEETING TIME: 12:00pm to 1:00pm  

AGENDA ITEMS:  

I. OPENING: Sepe, Nashashibi  
Call to Order  
• 12:13 PM, meeting called to order by Co-Chair Rima Nashashibi  

II. INTRODUCTIONS: All  
• Marv Sepe, Rima Nashashibi, Piet Lesage, David Wild, Linda DiMario, Diana Le, Lynn Stewart, Jim Mayfield, Sylvia Prata, Leslie Williams, Tina Zneg, Kimberly Gateb, Michael Shi, Jonathan Chiu, Edward Tang, David Goodwin  

III. COMMITTEE MISSION STATEMENT & STRATEGIC PLAN: Sepe  
Co-Chair Marv Sepe read Mission Statement and briefly explains the history and purpose of the International Development Committee.  

IV. TASK FORCE REPORTS  
• Foreign Direct Investment (FDI) - Lynn Stewart provided updates.  
  ▪ The U.K. Trade Mission in February was a great success with over 40 meetings throughout the four days and then with a reception at Tower Bridge to close the night out. We made over 100 contacts with companies, multipliers, and influencers in the life science industry. We are on the next phase now with the trade mission with inviting back the indiivduals to visit Irvine around the Bio Show in San Diego which the Chamber will have a booth. The main reverse trade mission will be held around the OCTANe TIF Show late October. We plan on having a newsletter as well pertaining to FDI facts for Irvine.  

• World Trade Week - OCWTW2017 - Rima Nashashibi providied updates.  
  ▪ Rima provided update of 41 tables sold and 44 individual tickets sold. We are hoping for close to 500 attendees. We have 5 Consul Generals attending and 3 reps so total of 8 country representatives attending. We have locked in the third panelist for the Export Success Story panel as well.  

• Global Resources – Diana Le provided updates.  
  ▪ Diana showed unveiled the soft launch of the Global Mircosite to Committee. Reformatted the website to have a New Exporter, Occassional Exporter, and Experienced Exporter section. This came from the Great Britain Website for promoting exports. Committee thought it was a great idea. David Goodwin raised the point to simplify as much information as possible in the New Exporter section. Planning to launch the website at WTW.
Exporting 101 - Jim Mayfield provided updates.
  - The Task Force will continue to gather contacts for the spreadsheet that essentially populates into the Global Microsite.
- Linda DiMario raised the point of creating a task force made up of thought leaders who can provide more information on how the Chamber can position itself to advocate for trade to help businesses that may feel threatened by the new administration. Committee thought it was a great idea and will work together to gather individuals who can all come together to voice concern and opinion so we can craft a statement to send to decision makers.

VI. ANNOUNCEMENTS:
- May 3rd and 4th – Bureau of Industry and Security Export Regulation Course – Hilton Costa Mesa
- May 18th – Orange County World Trade Week Breakfast and Forum – Irvine Marriott – 7 AM

VII. ADJOURNMENT:
- 1:15 PM – meeting adjourned by Co-Chair Mar Sepe

Minutes recorded by Diana

Next Meeting:
May 23, 2017
12:00 pm-1:00 pm
RSVP for Lunch

Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614