MEETING MINUTES
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, February 28, 2017
CALLED BY: Co-Chairs Marv Sepe & Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100, Irvine, CA 92614
MEETING TIME: 12:00 Noon

I. OPENING
• 12:10 p.m., meeting called to Order by Co-Chair, Marv Sepe.

II. SELF-INTRODUCTIONS

III. COMMITTEE MISSION STATEMENT & STRATEGIC PLAN
Co-Chair Marv Sepe read Mission Statement and briefly explains the history and purpose of the International Development Committee.

IV. TASK FORCE REPORTS
• Foreign Direct Investment (FDI) – Lynn Stewart provided updates. Our U.K. trade mission is scheduled for February 12th – 17th, 2017. One travel day, 4 days on the ground in London, Cambridge, Manchester and one travel day back. The delegation will be a small group of invited reps from OCTANE, US Commercial Service, UCI, Edwards Life science, CTC Global, and CITD. OCTANE has put us in touch with representatives from K&L and Jones LaSalle who will be doing pro bono work for us when we get there.

After the mission is completed, selected members of the Committee will possibly be attending the USA Direct Trade Show in June, 2017, followed by a reverse trade mission in the fall, bringing interested parties and investors here from the U.K. to showcase Irvine’s business eco-system.

• World Trade Week – Rima Nashashibi provided an update. Rima provided an update of current sponsors on board. Additional invitations are being forwarded to prospective table sponsors, as well as the diplomatic corps. We are now in the third year of our event. At the 2015 event, there were 200 attendees, at the 2016 event there were 385. The goal for the 2017 event is 450.

Additionally, Rima reported that she has applications for anyone wishing to become a member of the International Visitor’s Council of Los Angeles. If you are interested, please see Rima.
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• **Global Resources** – Diana Le provided updates. Work continues on the Global Microsite focusing on information. Chamber members will be highlighted in the listings.

A question was raised asking if it is possible to add “Importing” to the lists for information on that issue as well. Lynn Stewart reported that she will be developing a 2017 Import Workshop for July, 2017. More information on this as it comes closer.

V. **ANNOUNCEMENTS**

• December 22 through December 27 -- CHAMBER OFFICES CLOSED MERRY CHRISTMAS
• December 30, 2016 through January 2, 2017 – CHAMBER OFFICES CLOSED HAPPY NEW YEAR
• January 17, 2017 – Economic Vitality Council Meeting – **NEW DATE**
• February 15, 2017 – E&WD Committee Meeting @ 4 PM
• February 21, 2017 – BAR Committee Meeting @ 4 PM
• February 28, 2017 – IDC Committee Meeting @ 12 PM

VI. **ADJOURNMENT**

• 1:12 p.m. meeting adjourned by co-Chair Marv Sepe.

    Minutes recorded by Pepper Russell

    **Next Meeting:**
    February 28, 2016
    12:00 p.m. – 1:00 p.m.
    **Irvine Chamber of Commerce**
    36 Executive Park, Ste. 100, Irvine, CA 92614