

AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, September 25, 2018
 CALLED BY: Marv Sepe, Rima Nashashibi
 LOCATION: 36 Executive Park, Ste. 100
 Irvine, CA 92614
 MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:

Sepe, Nashashibi

To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine's businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine's international profile.

AGENDA ITEMS:

RESPONSIBLE:

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| <p>I. <u>OPENING:</u>
Call to Order</p> | Sepe, Nashashibi |
| <p>II. <u>INTRODUCTIONS:</u></p> <ul style="list-style-type: none"> • Name, Company/Affiliation • What brings you to this meeting and how can the Chamber help you/your business? | All |
| <p>II. <u>U.S Policy Expert Article</u></p> | DiMario |
| <p>III. <u>U.S. Department of Homeland Security – Trade Security</u></p> | Jon Ferguson |
| <p>IV. <u>TASK FORCE REPORTS (5 min Progress Reports)</u></p> <ul style="list-style-type: none"> • <i>Foreign Direct Investment (FDI) / Irvine Ready</i> <ul style="list-style-type: none"> ○ <i>Planning for the October Life Science Showcase</i> • <i>World Trade Week - OCWTW2019</i>
<i>Planning OC's signature trade event with table sales, sponsorships, and ticket sales.</i> • <i>OC International Trade Coalition</i>
<i>Offering the ability to connect international companies with regional resources and pertinent Chambers</i> | <p>Lynn Stewart
lstewart@fullerton.edu</p> <p>Rima Nashashibi
rimanashashibi@gmail.com</p> <p>Piet Lesage
pietlesage@gb5d.com</p> |
| <p>V. <u>INTERNATIONAL TRADE SUCCESS STORIES</u></p> <ul style="list-style-type: none"> • <i>Orange County World Trade Week</i> • <i>Others</i> | Rima Nashashibi
rimanashashibi@gmail.com |

VI. CHAIR'S COMMENTS AND DISCUSSION:

Sepe, Nashashibi

VII. ANNOUNCEMENTS:

- Legends and Leaders – October 4th at the Irvine Hilton
- Business & Workforce Development Committee – October 16th @ 4 p.m. at the Chamber office

VIII. ADJOURNMENT:

Next Meeting:

October 23, 2018

12 p.m - 1:00 p.m.

Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614

