AGENDA/MEETING NOTICE
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, September 25, 2018
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100
Irvine, CA 92614
MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:
To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s international profile.

AGENDA ITEMS: RESPONSIBLE:

I. OPENING: Sepe, Nashashibi
   Call to Order

II. INTRODUCTIONS: All
   • Name, Company/Affiliation
   • What brings you to this meeting and how can the Chamber help you/your business?

III. U.S Policy Expert Article DiMario

IV. TASK FORCE REPORTS (5 min Progress Reports)
   • Foreign Direct Investment (FDI) / Irvine Ready
     o Planning for the October Life Science Showcase
     Lynn Stewart lstewart@fullerton.edu
   • World Trade Week - OCWTW2019
     Planning OC’s signature trade event with table sales, sponsorships, and ticket sales.
     Rima Nashashibi rimanashashibi@gmail.com
   • OC International Trade Coalition
     Offering the ability to connect international companies with regional resources and pertinent Chambers
     Piet Lesage pietlesage@gb5d.com

V. INTERNATIONAL TRADE SUCCESS STORIES Rima Nashashibi
   • Orange County World Trade Week
   • Others
   rimanashashibi@gmail.com
VI. CHAIR’S COMMENTS AND DISCUSSION: Sepe, Nashashibi

VII. ANNOUNCEMENTS:
• Legends and Leaders – October 4th at the Irvine Hilton
• Business & Workforce Development Committee – October 16th @ 4 p.m. at the Chamber office

VIII. ADJOURNMENT:

Next Meeting:
October 23, 2018
12 p.m - 1:00 p.m.
Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614