

AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, August 27, 2019
 CALLED BY: Marv Sepe, Rima Nashashibi
 LOCATION: 36 Executive Park, Suite 100
 Irvine, CA 92614
 MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:

Sepe, Nashashibi

To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s international profile.

AGENDA ITEMS:

RESPONSIBLE:

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| <p>I. <u>OPENING:</u>
Call to Order</p> | Sepe, Nashashibi |
| <p>II. <u>INTRODUCTIONS:</u></p> <ul style="list-style-type: none"> • “Think Asia, Think Hong Kong”, Hong Kong Trade Development Council • Name, Company/Affiliation | All
Chris Lo |
| <p>III. <u>TASK FORCE REPORTS (5 min Progress Reports)</u></p> <ul style="list-style-type: none"> • <i>Foreign Direct Investment (FDI) / Irvine Ready
UK Life Science Companies Status Report
Life Science Showcase Update</i> • <i>Next Stage International Marketing
Raising Irvine’s profile as the smart choice for expanding international companies</i> • <i>Growing Irvine Exporters
Identifying businesses that should be exporting and are not</i> • <i>World Trade Week - OCWTW2020
Preparing for next year’s flagship export/import event</i> | Lynn Stewart/Linda DiMario
lstewart@fullerton.edu
ldimario@irvinechamber.com |
| <p>IV. <u>CHAIR’S COMMENTS AND DISCUSSION:</u></p> | Sepe, Nashashibi |
| <p>V. <u>INTERNATIONAL TRADE SUCCESS STORIES</u>
<i>Highlight local company (could be yours) that is doing something novel or unique to be successful in international markets- lessons for all</i></p> | Marv Sepe
msepe@ctcglobal.com |
| <p>VI. <u>ANNOUNCEMENTS:</u></p> <ul style="list-style-type: none"> • Office closed – September 2nd, Labor Day • Business & Workforce Development Committee, September 17th @ 4 PM | |

VII. ADJOURNMENT:

Next Meeting:

September 24, 2019

12 p.m - 1:00 p.m.

Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614

