AGENDA/MEETING NOTICE
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, August 27, 2019
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Suite 100
Irvine, CA 92614
MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN: Sepe, Nashashibi
To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s international profile.

AGENDA ITEMS:

I. OPENING:
Call to Order

II. INTRODUCTIONS:

   • “Think Asia, Think Hong Kong”, Hong Kong Trade Development Council
     Chris Lo

   • Name, Company/Affiliation

III. TASK FORCE REPORTS (5 min Progress Reports)

   • Foreign Direct Investment (FDI) / Irvine Ready
     Lynn Stewart/Linda DiMario
     lstewart@fullerton.edu
     ldimario@irvinechamber.com

   • UK Life Science Companies Status Report
   • Life Science Showcase Update

   • Next Stage International Marketing
     Raising Irvine’s profile as the smart choice for expanding international companies

   • Growing Irvine Exporters
     Identifying businesses that should be exporting and are not
     Rima Nashashibi
     rima@globalhope365.org

IV. CHAIR’S COMMENTS AND DISCUSSION:

V. INTERNATIONAL TRADE SUCCESS STORIES

   Highlight local company (could be yours) that is doing something novel or unique to be successful in international markets- lessons for all

   Marv Sepe
   msepe@ctcglobal.com

VI. ANNOUNCEMENTS:

   • Office closed – September 2nd, Labor Day
   • Business & Workforce Development Committee, September 17th @ 4 PM
VII. ADJOURNMENT:

Next Meeting:
September 24, 2019
12 p.m - 1:00 p.m.
Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614