

## AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, August 22, 2017  
 CALLED BY: Marv Sepe, Rima Nashashibi  
 LOCATION: 36 Executive Park, Ste. 100  
 Irvine, CA 92614  
 MEETING TIME: 12:00pm to 1:00pm

**COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:**

Sepe, Nashashibi

*To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine's businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine's international profile.*

**AGENDA ITEMS:**

**RESPONSIBLE:**

**I. OPENING:**

Call to Order

Sepe, Nashashibi

**II. INTRODUCTIONS:**

- Name, Company/Affiliation
- What brings you to this meeting and how can the Chamber help you/your business?

All

**IV. KNOWLEDGE MULTIPLIER**

- **Topic of Discussion – NAFTA Negotiations**

**Action:**

**TF Leader:**

**Timeline:**

**Outcome:**

**V. TASK FORCE REPORTS (5 min Progress Reports)**

- Foreign Direct Investment (FDI)  
*FDI Trade Mission to the UK in Feb 2018 to recruit potential life science companies into Irvine.*
- *World Trade Week - OCWTW2018*  
*Planning Orange County's signature trade event with table sales, sponsorships, and ticket sales.*
- *Global Resources*  
Global Microsite  
*Developing a Global webpage for one stop resources on trade in Orange County.*  
[www.irvineglobalmarkets.com](http://www.irvineglobalmarkets.com)

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**VI. CHAIR'S COMMENTS AND DISCUSSION:**

- Discussion Topic for Next Meeting

Sepe, Nashashibi

**VII. ANNOUNCEMENTS:**

**VIII. ADJOURNMENT:**

Next Meeting:

September 26<sup>th</sup> 2017

12:00 PM – 1:00 PM

Snacks and Refreshments Provided

**Irvine Chamber of Commerce**

36 Executive Park, Ste. 100, Irvine, CA 92614

