AGENDA/MEETING NOTICE
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, June 27, 2017
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100
           Irvine, CA 92614
MEETING TIME: 12:00pm to 1:00pm

AGENDA ITEMS: __________________________________________ RESPONSIBLE:

I. OPENING: Sepe, Nashashibi
   Call to Order

II. INTRODUCTIONS: All

III. COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:
   To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses
   and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s
   international profile.

IV. NEW BUSINESS
   • Topics for next Economic Vitality Council Forward Focus on July 18th
   • Trade Thought Leaders Summit August 2017?

V. TASK FORCE REPORTS
   • Foreign Direct Investment (FDI)
     FDI Trade Mission to the UK in Feb 2017 to recruit
     potential life science companies into Irvine.
     Lynn Stewart
     Stewart_Lynn@rsccd.edu

   • World Trade Week - OCWTW2017
     Recapping Orange County’s signature
     trade event with table sales, sponsorships, and ticket sales.
     Rima Nashashibi
     rimanashashibi@gmail.com

   • Global Resources
     Developing a Global webpage for one
     stop resources on trade in Orange County.
     www.irvineglobalmarkets.com
     Diana Le
     dle@irvinechamber.com

   • Exporting 101
     Gathering list of specialists in different aspects
     and stages of international trade.
     Jim Mayfield
     Jim.Mayfield@trade.gov

   • Small & Medium Company Assistance
     Currently on hold
     Karen Scuncio
     scuncio_karen@rsccd.edu
VI. CHAIR’S COMMENTS AND DISCUSSION: Sepe, Nashashibi

VII. ANNOUNCEMENTS:

- June 29th – Irvine Business Builds Webinar 12 PM – 1 PM
- June 30th – Lunch with Elected Official – TAPS Fish House 11:30 AM – 1 PM
- July 18th – Economic Vitality Council Meeting 4 – 5:30 PM
- July 20th – Port Tour – WITOC – 7:45 AM – 4 PM

VIII. ADJOURNMENT:

Next Meeting:
July 18th 2017 - EVC
4:00 PM – 5:30 PM
Snacks and Refreshments Provided
Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614