



AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, June 27, 2017
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100
Irvine, CA 92614
MEETING TIME: 12:00pm to 1:00pm

AGENDA ITEMS:	RESPONSIBLE:
I. <u>OPENING:</u> Call to Order	Sepe, Nashashibi
II. <u>INTRODUCTIONS:</u>	All
III. <u>COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:</u> <i>To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine's businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine's international profile.</i>	Sepe
IV. <u>NEW BUSINESS</u> <ul style="list-style-type: none">• Topics for next Economic Vitality Council Forward Focus on July 18th• Trade Thought Leaders Summit August 2017?	
V. <u>TASK FORCE REPORTS</u> <ul style="list-style-type: none">• Foreign Direct Investment (FDI) <i>FDI Trade Mission to the UK in Feb 2017 to recruit potential life science companies into Irvine.</i>• World Trade Week - OCWTW2017 <i>Recapping Orange County's signature trade event with table sales, sponsorships, and ticket sales.</i>• Global Resources Global Microsite <i>Developing a Global webpage for one stop resources on trade in Orange County.</i> www.irvineglobalmarkets.com• Exporting 101 <i>Gathering list of specialists in different aspects and stages of international trade.</i>• Small & Medium Company Assistance <i>Currently on hold</i>	Lynn Stewart Stewart_Lynn@rscsd.edu Rima Nashashibi rimanashashibi@gmail.com Diana Le dle@irvinechamber.com Jim Mayfield Jim.Mayfield@trade.gov Karen Scuncio scuncio_karen@rscsd.edu

VI. CHAIR'S COMMENTS AND DISCUSSION:

Sepe, Nashashibi

VII. ANNOUNCEMENTS:

- June 29th – Irvine Business Builds Webinar 12 PM – 1 PM
- June 30th – Lunch with Elected Official – TAPS Fish House 11:30 AM – 1 PM
- July 18th – Economic Vitality Council Meeting 4 – 5:30 PM
- July 20th – Port Tour – WITOC – 7:45 AM – 4 PM

VIII. ADJOURNMENT:

Next Meeting:

July 18th 2017 - EVC

4:00 PM – 5:30 PM

Snacks and Refreshments Provided

Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614

