AGENDA/MEETING NOTICE
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, June 25, 2019
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Suite 100
    Irvine, CA 92614
MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN: Sepe, Nashashibi
To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s international profile.

AGENDA ITEMS: RESPONSIBLE:

I. OPENING: Sepe, Nashashibi
   Call to Order

II. INTRODUCTIONS: All
   ● Name, Company/Affiliation
   ● What brings you to this meeting and how can the Chamber help you/your business?

III. 2019-2020 STRATEGIC PLAN, SCOPE OF WORK & EVC PREPARATION

IV. TASK FORCE REPORTS (5 min Progress Reports)
   ● Foreign Direct Investment (FDI) / Irvine Ready
     UK Life Science Companies Status Report
     Life Science Showcase Update
     Lynn Stewart/Linda DiMario
     lstewart@fullerton.edu
     ldimario@irvinechamber.com

   ● Next Stage International Marketing
     Positioning the next stage of targeted foreign direct investment

   ● Growing Irvine Exporters
     Identifying businesses that should be exporting and are not

     World Trade Week - OCWTW2020
     Preparing for next year’s flagship export/import event
     Rima Nashashibi
     rima@globalhope365.org

V. CHAIR’S COMMENTS AND DISCUSSION:
   Sepe, Nashashibi

VI. INTERNATIONAL TRADE SUCCESS STORIES
   Marv Sepe
   msepe@ctcglobal.com

VII. ANNOUNCEMENTS:
   ● Celebrate Irvine – June 28 @ 11 am
   ● Economic Vitality Council Meeting – July 16 @ 4 pm
   ● NO July International Development Committee Meeting
Next Meeting:
August 27, 2019
12 p.m - 1:00 p.m.
Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614