

AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, June 25, 2019
 CALLED BY: Marv Sepe, Rima Nashashibi
 LOCATION: 36 Executive Park, Suite 100
 Irvine, CA 92614
 MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:

Sepe, Nashashibi

To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine's businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine's international profile.

AGENDA ITEMS:

RESPONSIBLE:

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| <p>I. <u>OPENING:</u>
Call to Order</p> | <p>Sepe, Nashashibi</p> |
| <p>II. <u>INTRODUCTIONS:</u></p> <ul style="list-style-type: none"> • Name, Company/Affiliation • What brings you to this meeting and how can the Chamber help you/your business? | <p>All</p> |
| <p>III. <u>2019-2020 STRATEGIC PLAN, SCOPE OF WORK & EVC PREPARATION</u></p> | <p>Linda DiMario</p> |
| <p>IV. <u>TASK FORCE REPORTS (5 min Progress Reports)</u></p> <ul style="list-style-type: none"> • <i>Foreign Direct Investment (FDI) / Irvine Ready
UK Life Science Companies Status Report
Life Science Showcase Update</i> • <i>Next Stage International Marketing
Positioning the next stage of targeted foreign direct investment</i> • <i>Growing Irvine Exporters
Identifying businesses that should be exporting and are not</i> • <i>World Trade Week - OCWTW2020
Preparing for next year's flagship export/import event</i> | <p>Lynn Stewart/Linda DiMario
 lstewart@fullerton.edu
 ldimario@irvinechamber.com</p> |
| <p>V. <u>CHAIR'S COMMENTS AND DISCUSSION:</u></p> | <p>Sepe, Nashashibi</p> |
| <p>VI. <u>INTERNATIONAL TRADE SUCCESS STORIES</u></p> | <p>Marv Sepe
 msepe@ctcglobal.com</p> |
| <p>VII. <u>ANNOUNCEMENTS:</u></p> <ul style="list-style-type: none"> • Celebrate Irvine – June 28 @ 11 am • Economic Vitality Council Meeting – July 16 @ 4 pm • NO July International Development Committee Meeting | |

VIII. ADJOURNMENT:

Next Meeting:

August 27, 2019

12 p.m - 1:00 p.m.

Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614

