AGENDA/MEETING NOTICE
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE:                        Tuesday, May 23, 2017
CALLED BY:                   Marv Sepe, Rima Nashashibi
LOCATION:                    36 Executive Park, Ste. 100
                              Irvine, CA 92614
MEETING TIME:                12:00pm to 1:00pm

AGENDA ITEMS: ______________________ RESPONSIBLE:

I.   OPENING:                      Sepe, Nashashibi
    Call to Order

II.  INTRODUCTIONS:                All

III. COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:  Sepe
    To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s international profile.

IV.  NEW BUSINESS
    •  Trade Think Tank and Roundtable?

V.   TASK FORCE REPORTS
    •  Foreign Direct Investment (FDI)  Lynn Stewart
        FDI Trade Mission to the UK in Feb 2017 to recruit
        potential life science companies into Irvine.
        Stewart_Lynn@rsccd.edu
    •  World Trade Week - OCWTW2017  Rima Nashashibi
        Recapping Orange County’s signature
        trade event with table sales, sponsorships, and ticket sales.
        rimanashashibi@gmail.com
    •  Global Resources
        Developing a Global webpage for one
        stop resources on trade in Orange County.
        www.irvineglobalmarkets.com
        Diana Le
dle@irvinechamber.com
    •  Exporting 101
        Gathering list of specialists in different aspects
        and stages of international trade.
        Jim Mayfield
Jim.Mayfield@trade.gov
    •  Small & Medium Company Assistance
        Currently on hold
        Karen Scuncio
scuncio_karen@rsccd.edu
VI. CHAIR’S COMMENTS AND DISCUSSION: Sepe, Nashashibi

VII. ANNOUNCEMENTS:
  • May 25th – Webinar – SBA Presents Small Business Solutions @ 12:05 p.m.
  • June 22nd – Celebrate Irvine @ Irvine Marriott – 11:00 a.m. to 1:00 p.m.

VIII. ADJOURNMENT:

Next Meeting:
June 27, 2017
12:00 pm-1:00 pm
RSVP for Lunch
Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614