



AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, April 25, 2017
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100
Irvine, CA 92614
MEETING TIME: 12:00pm to 1:00pm

AGENDA ITEMS:

RESPONSIBLE:

- | | |
|--|---|
| I. <u>OPENING:</u>
Call to Order | Sepe, Nashashibi |
| II. <u>INTRODUCTIONS:</u> | All |
| III. <u>COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:</u>
<i>To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine's businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine's international profile.</i> | Sepe |
| IV. <u>TASK FORCE REPORTS</u> | |
| <ul style="list-style-type: none">Foreign Direct Investment (FDI)
<i>FDI Trade Mission to the UK in Feb 2017 to recruit potential life science companies into Irvine.</i> | Lynn Stewart
Stewart_Lynn@rscdd.edu |
| <ul style="list-style-type: none">World Trade Week - OCWTW2017
<i>Planning and promoting Orange County's signature trade event with table sales, sponsorships, and ticket sales.</i> | Rima Nashashibi
rimanashashibi@gmail.com |
| <ul style="list-style-type: none">Global Resources
Global Microsite
<i>Developing a Global webpage for one stop resources on trade in Orange County.</i> | Diana Le
dle@irvinechamber.com |
| <ul style="list-style-type: none">Exporting 101
<i>Gathering list of specialists in different aspects and stages of international trade.</i> | Jim Mayfield
Jim.Mayfield@trade.gov |
| <ul style="list-style-type: none">Small & Medium Company Assistance
<i>Currently on hold</i> | Karen Scuncio
scuncio_karen@rscdd.edu |

V. CHAIR'S COMMENTS AND DISCUSSION:

Sepe, Nashashibi

VI. ANNOUNCEMENTS:

- May 3rd and 4th – Bureau of Industry and Security Export Regulation Course – Hilton Costa Mesa
- May 18th – Orange County World Trade Week Breakfast and Forum – Irvine Marriott – 7 AM

VII. ADJOURNMENT:

Next Meeting:

May 23, 2017

12:00 pm-1:00 pm

RSVP for Lunch

Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614

