

AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, March 27, 2018
 CALLED BY: Marv Sepe, Rima Nashashibi
 LOCATION: 36 Executive Park, Ste. 100
 Irvine, CA 92614
 MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:

Sepe, Nashashibi

To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s international profile.

AGENDA ITEMS:

RESPONSIBLE:

I. OPENING:

Call to Order

Sepe, Nashashibi

II. INTRODUCTIONS:

- Name, Company/Affiliation
- What brings you to this meeting and how can the Chamber help you/your business?

All

III. TASK FORCE REPORTS (5 min Progress Reports)

- *Foreign Direct Investment (FDI)
FDI Trade Mission to the UK in Feb 2018 to recruit potential life science companies into Irvine.*
- *World Trade Week - OCWTW2018
Planning Orange County’s signature trade event with table sales, sponsorships, and ticket sales.*
- *OC International Trade Coalition
Offering the ability to connect international companies with regional resources and pertinent Chambers*
- *Irvine Ready
“Gateway” package created to assist foreign owned companies. to expand here*

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IV. CHAIR’S COMMENTS AND DISCUSSION:

Sepe, Nashashibi

V. ANNOUNCEMENTS:

- 2018 OC's Largest Mixer – March 29, 4:00 p.m. – 8:00 p.m. @ OC Fair & Events Center, Costa Mesa
- Career Edge – Successful Business Etiquette & Workplace Behaviors – April 7, @ 8:30 a.m. @ the Chamber Offices
- Business & Workforce Development Committee – April 17, 2018 @ 4:00 p.m. at the Chamber Offices
- Business Outreach Rally – Wednesday, April 25, 2018 – 8:00 a.m. to 4:00 p.m. at the Chamber Offices

VI. ADJOURNMENT:

Next Meeting:

April 24, 2018

12:00 PM – 1:00 PM

Light Lunch Provided

Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614

