AGENDA/MEETING NOTICE
INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, February 28, 2017
CALLED BY: Marv Sepe
LOCATION: 36 Executive Park, Ste. 100
Irvine, CA 92614
MEETING TIME: 12:00pm to 1:00pm

AGENDA ITEMS:

I. OPENING:
   Call to Order
   Sepe

II. INTRODUCTIONS:
   All

III. COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:
   Sepe
   To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s international profile.

IV. NEW BUSINESS
   • EVC OVERVIEW –
     o Global Trade: Help us un-pack and develop strategies to tackle our global trade challenges:
     o Global Trade & U.S. National interests: Join us to seek solutions, specific policies, programs, activities and events we can launch to help our greater Irvine businesses manage and navigate the current shifting alliances, trends and global trade terrain.
     • Foreign Direct Investment (FDI) – U.K. mission results, company connections, resources and contacts made during the February 12-17 FDI trip; next steps to prepare for an Irvine Showcase – inviting qualified prospect companies from the U.K. to Irvine, Fall 2017.

V. TASK FORCE REPORTS
   • Foreign Direct Investment (FDI)
     FDI Trade Mission to the UK in Feb 2017 to recruit potential life science companies into Irvine.
     Lynn Stewart
     Stewart_Lynn@rsccd.edu
   • World Trade Week - OCWTW2017
     Planning and promoting Orange County’s signature trade event with table sales, sponsorships, and ticket sales.
     Rima Nashashibi
     rimanashashibi@gmail.com
   • Global Resources
     Developing a Global webpage for one stop resources on trade in Orange County.
     Diana Le
     dle@irvinechamber.com
• Exporting 101
  Gathering list of specialists in different aspects
  and stages of international trade.

  Jim Mayfield
  Jim.Mayfield@trade.gov

• Small & Medium Company Assistance
  Currently on hold

  Karen Scuncio
  scuncio_karen@rsccd.edu

VI. CHAIR’S COMMENTS AND DISCUSSION:

Sepe

VII. ANNOUNCEMENTS:

• March 2 – Irvine Business Builds Webinar Series @ 12 PM
• March 6 – Import Compliance Training – Rancho Santiago CCD
• March 10 – Certified Global Business Professional Bootcamp – Rancho Santiago CCD
• March 15 – Economic & Workforce Development Committee Meeting @ 4 PM
• March 21 – Business Attraction & Retention Committee Meeting @ 4 PM
• March 28 – World Trade Week Planning Committee Meeting @ 11 AM
• March 28 – International Development Committee Meeting @ 12 PM

VIII. ADJOURNMENT:

Next Meeting:
March 28, 2017
12:00 pm-1:00 pm
RSVP for Lunch

Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614