

## AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, November 28, 2017  
 CALLED BY: Marv Sepe, Rima Nashashibi  
 LOCATION: 36 Executive Park, Ste. 100  
 Irvine, CA 92614  
 MEETING TIME: 12:00 p.m. to 1:00 p.m.

**COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:**

Sepe, Nashashibi

*To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine's businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine's international profile.*

**AGENDA ITEMS:**

**RESPONSIBLE:**

**I. OPENING:**

Call to Order

Sepe, Nashashibi

**II. INTRODUCTIONS:**

- Name, Company/Affiliation
- What brings you to this meeting and how can the Chamber help you/your business?

All

**III. KNOWLEDGE MULTIPLIER**

- **Topic of Discussion – Redefining Globalism**  
<http://www.inboundlogistics.com/cms/article/redefining-globalism/>

**IV. TASK FORCE REPORTS (5 min Progress Reports)**

- *Foreign Direct Investment (FDI)*  
*FDI Trade Mission to the UK in Feb 2018 to recruit potential life science companies into Irvine.*
- *World Trade Week - OCWTW2018*  
*Planning Orange County's signature trade event with table sales, sponsorships, and ticket sales.*
- *Global Resources*  
 Global Microsite  
*Developing a Global webpage for one stop resources on trade in Orange County.*  
[www.irvineglobalmarkets.com](http://www.irvineglobalmarkets.com)

Lynn Stewart  
[Stewart\\_Lynn@rscdd.edu](mailto:Stewart_Lynn@rscdd.edu)

Rima Nashashibi  
[rimanashashibi@gmail.com](mailto:rimanashashibi@gmail.com)

Linda DiMario  
[ldimario@irvinechamber.com](mailto:ldimario@irvinechamber.com)

**V. CHAIR'S COMMENTS AND DISCUSSION:**

Sepe, Nashashibi

• **Next Stage International Development Projects**

- 1) OC International Coalition Building
- 2) Foreign owned Company Gateway Project

- Discussion Topic for Next Meeting

**VI. ANNOUNCEMENTS:**

- December 12 – HID & Tourism Meeting @ 8:00 a.m.
- December 19 – B & WD Committee Meeting @ 4:00 p.m.
- December 25 through January 2, 2018 – **OFFICE CLOSED -- Happy Holidays**
- December 26 – **NO IDC MEETING**
- **January 16 – Economic Vitality Council Meeting – 4:00 p.m. (No IDC Meeting in January)**

**VII. ADJOURNMENT:**

Next Meeting:

February 27, 2018

12:00 PM – 1:00 PM

Light Lunch Provided

**Irvine Chamber of Commerce**

36 Executive Park, Ste. 100, Irvine, CA 92614

