

AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, October 24, 2017
 CALLED BY: Marv Sepe, Rima Nashashibi
 LOCATION: 36 Executive Park, Ste. 100
 Irvine, CA 92614
 MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:

Sepe, Nashashibi

To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine's businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine's international profile.

AGENDA ITEMS:

RESPONSIBLE:

- | | | |
|-------------|---|--|
| I. | <u>OPENING:</u>
Call to Order | Sepe, Nashashibi |
| II. | <u>INTRODUCTIONS:</u>
<ul style="list-style-type: none"> • Name, Company/Affiliation • What brings you to this meeting and how can the Chamber help you/your business? | All |
| III. | <u>KOREAN START UP COMPANIES</u> | Melinda Kim/PeopleSpace |
| IV. | <u>KNOWLEDGE MULTIPLIER</u>
<ul style="list-style-type: none"> • Topic of Discussion – NAFTA Negotiations (continued) - http://www.naftanow.org/ • Article: A New Chapter for Labor in NAFTA : http://www.globaltrademag.com/free-trade-agreements/new-chapter-labor-nafta?utm_source=10%2F2%2F2017&utm_campaign=eBlast+10%2F2%2F2017&utm_medium=email | |
| V. | <u>TASK FORCE REPORTS (5 min Progress Reports)</u>
<ul style="list-style-type: none"> • <i>Foreign Direct Investment (FDI)</i>
<i>FDI Trade Mission to the UK in Feb 2018 to recruit potential life science companies into Irvine.</i> • <i>World Trade Week - OCWTW2018</i>
<i>Planning Orange County's signature trade event with table sales, sponsorships, and ticket sales.</i> • <i>Global Resources</i>
<i>Global Microsite</i>
<i>Developing a Global webpage for one stop resources on trade in Orange County.</i>
www.irvineglobalmarkets.com | <p>Lynn Stewart
Stewart_Lynn@rscdd.edu</p> <p>Rima Nashashibi
rimanashashibi@gmail.com</p> <p>Linda DiMario
ldimario@irvinechamber.com</p> |

VI. CHAIR'S COMMENTS AND DISCUSSION:

Sepe, Nashashibi

• **Next Stage International Development Projects**

- 1) OC International Coalition Building
- 2) Foreign owned Company Gateway Project
- 3) FDI U.K./Canada Expansion
- 4) FDI Next Stage

- Discussion Topic for Next Meeting

VII. ANNOUNCEMENTS:

- October 25 – **Business Outreach Rally** – 8:00 to 4:00 p.m. at the Chamber offices
- November 16 – **Thanksgiving Prayer Breakfast** – 7:30 a.m. at the Irvine Marriott
- November 21 – **Business & Workforce Development Committee** – 4:00 p.m. at the Chamber offices
- November 23 – November 26 – **Thanksgiving Holiday** – Chamber offices closed
- November 28 – **International Development Committee Meeting** 12:00 p.m. at the Chamber offices

VIII. ADJOURNMENT:

Next Meeting:

November 28, 2017

12:00 PM – 1:00 PM

Light Lunch Provided

Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614

