



AGENDA/MEETING NOTICE INTERNATIONAL DEVELOPMENT COMMITTEE

DATE: Tuesday, October 23, 2018
CALLED BY: Marv Sepe, Rima Nashashibi
LOCATION: 36 Executive Park, Ste. 100
Irvine, CA 92614
MEETING TIME: 12:00 p.m. to 1:00 p.m.

COMMITTEE MISSION STATEMENT & STRATEGIC PLAN:

Sepe, Nashashibi

To expand opportunities and grow the impact of trade, export and foreign direct investment on Irvine’s businesses and economy, enhance the value of our diversity, optimize competitive global positioning and strengthen Irvine’s international profile.

AGENDA ITEMS:

RESPONSIBLE:

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| I. <u>OPENING:</u>
Call to Order | Sepe, Nashashibi |
| II. <u>Business Outreach Rally</u> | Thomas Lotts |
| III. <u>INTRODUCTIONS:</u> <ul style="list-style-type: none">• Name, Company/Affiliation• What brings you to this meeting and how can the Chamber help you/your business? | All |
| IV. <u>TASK FORCE REPORTS (5 min Progress Reports)</u> <ul style="list-style-type: none">• <i>Foreign Direct Investment (FDI) / Irvine Ready</i><ul style="list-style-type: none">○ <i>Planning for the October Life Science Showcase</i>• <i>World Trade Week - OCWTW2019</i>
<i>Planning OC’s signature trade event with table sales, sponsorships, and ticket sales.</i>• <i>OC International Trade Coalition</i>
<i>Offering the ability to connect international companies with regional resources and pertinent Chambers</i> | Lynn Stewart
lstewart@fullerton.edu

Rima Nashashibi
rimanashashibi@gmail.com

Piet Lesage
pietlesage@gb5d.com |
| V. <u>INTERNATIONAL TRADE SUCCESS STORIES</u> <ul style="list-style-type: none">• <i>Orange County World Trade Week</i>• <i>Others</i> | Rima Nashashibi
rimanashashibi@gmail.com |

VI. CHAIR'S COMMENTS AND DISCUSSION:

Sepe, Nashashibi

VII. ANNOUNCEMENTS:

- October 24 – New Members Reception and Evening Business Exchange @ the Chamber 4:00 p.m.
- October 25 – **Business Outreach Rally** – 8:00 to 4:00 p.m. at the Chamber offices
- November 20 – Business & Workforce Development Committee Meeting @ 4:00 p.m.
- November 22 – Thanksgiving Holiday – Offices closed Thursday & Friday November 22, 23rd

VIII. ADJOURNMENT:

Next Meeting:

November 27, 2018

12 p.m - 1:00 p.m.

Irvine Chamber of Commerce

36 Executive Park, Ste. 100, Irvine, CA 92614

