MINUTES
ECONOMIC AND WORKFORCE DEVELOPMENT MEETING

DATE: Wednesday, February 15, 2017
CALLED BY: Co-Chairs Brian Dozer & John Kurth
LOCATION: Irvine Chamber of Commerce
            36 Executive Park, Ste. 100, Irvine, CA 92614
MEETING TIME: 4:00 p.m. to 5:00 p.m.

I. OPENING:
   Meeting called to order at 4:05 p.m. by Co-Chair, Brian Dozer.

II. SELF-INTRODUCTIONS
    Brian Dozer, John Kurth, Lauren Brooks, Ana Manzo, Andrew Balzerit, Leisa Reid, Ville Houttu, Pepper Russell.

III. REVIEW OF MISSION STATEMENT
    Co-Chair Brian Dozer read through the Mission Statement which explains how the Committee and Task Force work strategies align with the goals and objectives of the Chamber and Economic Vitality Council.

IV. TASK FORCE REPORTS
    • Career Edge – John Kurth provided an update.
      The next workshop is scheduled for February 25, 2017, 8:30 a.m. to 1:30 p.m., at the Chamber offices.
      Communications in the 21st Century Workplace, led by Brian Dozer, John Kurth, and Linda DiMario. We are in need of volunteers to work one-on-one with the students. If you are interested, please call or email Pepper Russell prussell@irvinechamber.com, 949) 502-4129.

      This course does not have a Coursera online component. The session for April/May will be a combination of the online Coursera coursework and a live workshop at the Chamber. The program will continue to be fine-tuned before offering it other campuses.

    • Education & Business Collaboration
    • ATEP – John Kurth provided an update.
      A new Director of Economic Development has been hired, Bill Kerwin. Work continues on facility construction with a projected classroom opening date of January, 2018.

    • Education & Business Summit, Brian Dozer provided an update.
      This project is still in a holding pattern. Mike Mussallem, CEO of Edwards LifeSciences, will develop a letter to reach out to business contacts in the Irvine area to bring more businesses in on this issue. Chancellor Howard Gillman of UCI will co-sign the letter. Once the letter is signed and forwarded to us, a date will be set for Mr. Mussallem to Chair a 90-minute Roundtable for those businesses and
participants from the education community. Those results will be tallied and prepared for the July 2017 “Power the Future” event.

- **Education & Career Readiness**
- **Career Discovery & Development,** no update.

- **Financial Forum** – Brian Dozier provided an update.
The next session date and location have not been finalized as yet but is scheduled for the March/April time period. Ana Manzo and Lauren Brook express interest and volunteer to be facilitators. Pepper will contact Peter Chan and finalize details, and will forward information to Committee members by email.

- **Job Shadowing** Brian Dozer provided an update.
Merry Kim, Pam Davidson and Brian Dozer have been reaching out to Kia Motors, FBI, Thalis Avionics, Massimo, Mazda and others to engage them. At each session, Irvine high school students have the opportunity to observe a real day in the work of an Irvine business. Edwards Lifesciences and Glidewell have been major past partners, we have recently added Blizzard Entertainment.

Brian reported that he met with a Kia representative who told him about a summer only intern program they have offering $17/hr for undergrads and $34/hr for grad students. Students who have just graduated high school will also be considered.

- **Ethics Forum** – Keith Tuominen provided information.
Keith reported that two Irvine high schools, Creekside and Woodbridge, are interested in this program. The goal is to have 1 hour meetings at each location although the format of the meeting has not been defined as yet. Middle schools are not ready for this program. The two high schools are looking at the 2017-2018 school year to begin the program.

V. **NEW BUSINESS**

- **Forward Focus:**

- **Four Generations in the Workplace –**
  Suggestions for addressing this issue included
  1) Holding an event similar to the IDC “Sandwich Summit” where all 4 groups are brought together to facilitate discussion on best practices.
  2) A program teaming Baby Boomers and Millennials and allowing them to “mentor” each other in specific areas.

- **What Do You Want to be When You Grow Up? –**
  Recommendations for impact in this area included
  1) Deeper partnerships with other organizations (UCI, IVC, etc.)
  2) Increasing internship and job shadowing opportunities
     How do we get businesses to open up to job shadowing opportunities/internships?
  3) Use assessment tools to evaluate students (personal preferences and strength tests)
4) Marketing campaign to local businesses to educate them on the availability of and the advantages of internships/job shadowing.

VI. **CHAIR COMMENTS & DISCUSSION** -- None.

VII. **ANNOUNCEMENTS**
- February 16 – Webinar: Planning and Coordinating Your Investment Campaign – 12:05 p.m.
- February 20 – President’s Day – CHAMBER OFFICES CLOSED
- February 21 – BOR Task Force Meeting – 3:00 p.m. @ Chamber Offices
- February 21 – BAR Committee Meeting – 4:00 p.m. @ Chamber Offices
- February 23 -- Webinar: Small Business Resources with the SBA – 12:05 p.m.
- February 25 – Career Edge Workshop: Communications in the 21st Century – 8:30 a.m. – 1:30 p.m.
- February 28 – International Development Committee – 12:00 p.m.

VIII. **ADJOURNMENT**
- Meeting adjourned at 4:58 p.m. by Co-Chair John Kurth.

Minutes recorded by Pepper Russell

**Next Meeting:**
March 15, 2016
4:00 p.m. – 5:00 p.m.

**Irvine Chamber of Commerce**
36 Executive Park, Ste, 100, Irvine, CA 92614