Exporter of the Year

Each partner organization (International-American chambers, business associations, and trade organizations) that has been engaged in helping develop this year’s World Trade Week event, as well as members of the Orange County business community, will have the opportunity to showcase a business that has expanded their markets by successful export strategies representing their community or sphere of influence. We are looking for businesses that have a good export story to share.

Guidelines for Nomination

• One business per Partner organization or member of the business community.
• Partner or business community organization must be familiar with the nominated organization.
• Business must be headquartered, or have a major presence, in Orange County.
• Business must be actively engaged in exporting their products or services from California to at least one foreign country.
• Business must be willing to share their export experience and story in a brief, written description of 500 words or less.
• Each organization is required to submit a recommendation explaining why this business deserves consideration for the Exporter of the Year award.

Submission

• Nomination submissions will include a completed one-page application with an attached description of the business, its products or services, and recommendation to Pepper Russell at prussell@irvinechamber.com before April 15, 2018.
• Applications will be provided to the evaluation committee to select a winner.
Evaluation Process

- Members of the District Export Council and Women in Trade will independently evaluate the submitted applications.
- Evaluators will be asked to assign a ranking of 1-5, 5 being the highest score based on the following criteria:
  - Description of company and its products and services.
  - The scope of exporting experience.
  - Number of countries with whom they have export arrangements.
  - Their export story in terms of its ability to influence and encourage others to consider exporting as a way to expand their markets and grow.

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## Exporter of the Year Nomination Form

**Company Nominated**

**Company Contact**

**Company Description**

**Reason for Nomination**

**Company Export Story & Experience**

## Nominated By

**Organization**

**Organization Contact**

**Phone**

**Email**

Submit by e-mail to Pepper Russell at prussell@irvinechamber.com before April 15, 2018 to be considered. Applications will be sent as a package to representatives from the District Export Council, Southern California and Women in Trade Orange County for review, evaluation and selection of the Exporter of the Year.