MINUTES
ECONOMIC AND WORKFORCE DEVELOPMENT MEETING

DATE: Wednesday, November 16, 2016
CALLED BY: John Kurth
LOCATION: Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614
MEETING TIME: 4:00 p.m. to 5:00 p.m.

I. OPENING:
Meeting called to order at 4:04 p.m. by Co-Chair, John Kurth.

II. SELF-INTRODUCTIONS

III. REVIEW OF MISSION STATEMENT
Co-Chair John Kurth read through the Mission Statement which explains how the Committee and Task Force work strategies align with the goals and objectives of the Chamber and Economic Vitality Council.

III. TASK FORCE REPORTS
• Career Edge – John Kurth provided an update.
The Communications in the 21st Century Workplace hands-on Saturday workshop session originally scheduled for November 19th was postponed and will be rescheduled for a date after the first of the year. Students who completed the Coursera online course will be eligible to attend the workshop at that time.

The Task Force will meet at a time to be determined to review and consideration will be given to opening up the program to campuses other than IVC, and scaling the program to include the IUSD. Also being considered are alternative online training programs and scholarships for participants, as well as engaging a “Champion,” to work with the Task Force to market and promote the program.

• Education & Business Collaboration
  • ATEP – Corine Doughty provided an update.
The project accomplished breaking ground on September 16, 2016, at Red Hill and Valencia. The facility of 20,000 square feet of offices and classroom space is continuing to be scheduled out, and is projected to open by Spring, 2018. The building is STEM focused. The hiring process of a Director of Economic Development continues.
• **Education & Business Summit**, Linda DiMario provided an update. We await a letter from Mike Mussallem, CEO of Edwards LifeSciences, who has agreed to contact some of his business contacts in the Irvine area in an effort to bring more businesses to the table for this issue. As his schedule permits, we will determine a date and time for Mr. Mussallem to Chair a 90-minute Roundtable for those businesses and participants from the education community. Chancellor Howard Gillman will also be signing the letter going out to the businesses.

The objectives for this Roundtable will be to determine from the audience:

1) Do you see what we see?
2) What can we do to help?
3) Who in your company should be here?

At the conclusion of the Roundtable, the results will be tallied and we will prepare for the July 2017 “Power the Future” event.

• **Education & Career Readiness**
  - **Career Discovery & Development**, Wes Rowland and Kevin Quinlan provided an update. Wes reported that they have conducted another successful session with approximately 50 attendees. Lauren Brooks and Wes will collaborate to determine if IUSD can incorporate this program more fully.

• **Ethics Forum**, Linda DiMario provided an update. There has been renewed interest at the Chamber Board of Directors level regarding the Ethics Forum, a previous program of the Chamber focused on middle and high school students. The program was suspended by the initiation of Common Core in 2013; however, it appears now is an appropriate time for reconsideration.

Linda DiMario and Keith Tuominen will discuss this matter in depth and develop an Executive Summary to provide to the Principals of the schools to promote reinstatement of the program. This will require participation from the Board of Directors to lead the program in Facilitator roles. Participants will need training prior to going out into the field.

Alternative approaches to setting up the teaching environment were discussed, including having Facilitators go into individual classrooms and following the traditional bell schedule, or following the Financial Forum set up bringing several groups together in the auditorium space.

• **Financial Forum**, Peter Chan provided an update. The last Fall session was held at Rancho San Joaquin Middle School this morning from 7:30 a.m. to 9:00 a.m. There were 81 students who completed the coursework, and we had 17 facilitators on hand. There were also representatives there from the YAT program, Kevin and Alvisa, who observed the event and are interested in becoming more involved.
Thank you to Peter Chan, Wes Rowlands and Kevin Quinlan for being the backbone of this program, we appreciate your hard work and dedication. We look forward to the Spring, 2017 sessions with great anticipation.

- **Job Shadowing**, Corine Doughty provided an update.
This program allows students to observe a day in the work life of a large business in Irvine. Edwards Lifesciences and Glidewell have been major partners, Pam Davidson and Brian Dozer are currently reaching out to such companies as Kia Motors, FBI, Massimo, Mazda and others to engage them in our program. We were successful in adding Blizzard Entertainment to our roster.

IV. **NEW BUSINESS**
- **Other Opportunities to Explore**
  1) Multi-generational/multi-cultural workplace challenges – tabled until December meeting
  2) Work with education partners on industry-sector customized soft skills training – tabled until December meeting
  3) IUSD cultivation of “academies” – Keith Tuominen and Lauren Brooks explain that this method is deliberately not employed so that each student within the school system has an equal chance to learn all that is offered. Each school uses the same curriculum and has the same courses offered at each location.

VI. **CHAIR COMMENTS & DISCUSSION** -- None.

VII. **ANNOUNCEMENTS**
- November 18 – Irvine Community Thanksgiving Prayer Breakfast – 7:30 a.m. – 9:00 a.m. @ Irvine Marriott
- November 19 – Communication in the 21st Century Workplace – 9:00 a.m. @ the Chamber
- November 22 – International Development Committee Meeting @ 12:00 p.m.
- November 24 – 27 **HAPPY THANKSGIVING, CHAMBER OFFICES CLOSED**

VIII. **ADJOURNMENT**
- Meeting adjourned at 5:01 p.m. by Co-Chair John Kurth.

Minutes recorded by Pepper Russell

Next Meeting:
December 21, 2016
4:00 p.m. – 5:00 p.m.
**Irvine Chamber of Commerce**
2485 McCabe Way, Ste. 150, Irvine, CA 92614