

MEETING MINUTES BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE: Tuesday, October 16, 2018
CALLED BY: Brian Andersen and Brian Dozer
LOCATION: Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100
Irvine, CA 92614

I. OPENING

- Meeting called to Order at 4:03 p.m., by Co-chair, Brian Andersen.

II. INTRODUCTIONS

Chairs welcome everyone to the meeting, and the Mission Statement is read. Each attendee is acknowledged and introduced.

III. NEW BUSINESS

- **IEDC Awards for Business Outreach Rally & Career Edge** -- Linda DiMario provided a report. At the recent IEDC Annual Conference, the Greater Irvine Chamber was presented with a Silver Award for the Business Outreach Rally program, a Silver Award for the Global Microsite, and a Bronze Award for the Career Edge program from the International Economic Development Council.
- **Executive Next Practices Partnership** – Linda DiMario provided a report. This is a new partnership between the Chamber and Scott Hamilton’s company. We will be sponsoring events and will have volunteers manning a table at events.

IV. TASK FORCE REPORTS

- **Business Outreach** – Update provided by Brian Andersen. The Rally will focus on the 92618 zip code this session. Thursday, October 25, 2018 is the date. We are currently recruiting volunteer members for the event. New incentives have been added for Ambassadors – 100 points for either the morning or afternoon sessions and 300 points if you participate for the full day. Please let Brian Andersen or Pepper Russell know of your interest or go online and register.
- **Career Edge** – Update provided by Dr. Cathleen Greiner. We held the first of our 2018-2019 round of workshops on Saturday, October 6, 2018. Guest instructor Dr. Roopa Mathur of Irvine Valley College taught on Effective Business Communication. There were
- **Ethics Forum** – Brian Dozer provided an update. The micro-pilot project at Creekside High School was completed in May and had great reviews from the 10 students that participated. Adjustments will be made to the program and it will be continued at Creekside High School in the Fall of 2018, in addition to being presented to instructors at other Irvine High Schools to locate an additional venue for implementation.

The goal is to refine the process and launch a fully fleshed out program in the Fall of 2019 both at Creekside and at one or more conventional High School campuses.

- **Financial Forum** – Brian Dozer provided an update.

The Task Force is currently discussing new leadership and moving the program in the direction of “Financial Literacy.” This will allow us to introduce other financial knowledge components, i.e., how to keep a budget, open a bank account, balance a checkbook, and the keys to saving and spending responsibly. Several chamber members have volunteered to produce a curriculum and format to present to the IUSD staff for review and implementation in Fall, 2018 or Spring, 2019.

- **Domestic Business Attraction** – Linda DiMario provided an update.

We are working with OCO Global in Los Angeles to identify Life Science and Information Technology companies on the West Coast to focus on and develop value propositioning and marketing efforts for. We will evaluate and target companies in the Bay area and Silicon Valley.

- **Job Discovery Day** – Linda DiMario provided an update.

Planning for the event continues. We are targeting the companies we worked with last year in addition to some new ones. We will update the list of participating companies next month.

Discussion included the possible formation a new Task Force to address the issues of a youth advisory council which would include students from Irvine high schools, and how to develop and organize a registry of existing programs and contacts for partnership. Lynn Stewart reported on a Counselors Conference to take place on November 1st, and will forward the information to Pepper for distribution. Other resources to consider are: California Department of Education and the Regional Advisory Board.

Kathy Johnson reports that October is Advanced Manufacturing Month.

Kathy Johnson, Christopher Bissonnette, Keith Tuominen and J.S. Coke volunteered to be part of this new Task Force. We will schedule a time for the Task Force to meet and report back at next month’s meeting.

V. CHAIRS’ COMMENTS AND DISCUSSION

The Business Outreach Rally will be held on Thursday, October 25 from 8:00 a.m. to 4:00 p.m. We are still looking for volunteers to participate. We have 31 registrations as of today.

VI. ADJOURNMENT

The meeting was adjourned at 5:05 p.m., by Co-chair Brian Andersen.

Minutes recorded by Pepper Russell.

Next Meeting:

November 20, 2018

4:00 pm – 5:00 pm

Greater Irvine Chamber of Commerce

36 Executive Park, Ste. 100 Irvine, CA 92614

