AGENDA/MEETING NOTICE
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE Tuesday, May 15, 2018
CALLED BY Brian Andersen and Brian Dozer
LOCATION Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614
MEETING TIME 4:00 p.m. to 5:00 p.m.

COMMITTEE MISSION STATEMENT Brian Andersen/Brian Dozer
To influence Irvine’s economic vitality by attracting new business, offering solutions to business challenges, nurturing and encouraging start-ups and supporting Irvine’s industries and 21st century workforce readiness with education and business programs that help prepare, attract and retain talent.

AGENDA ITEMS RESPONSIBLE

I. OPENING Chair
Call to Order

II. INTRODUCTIONS (15 seconds per person, please) All
• Name, Company/Affiliation
• What brings you to this meeting and how can the Chamber help you/your business?

III. TASK FORCE REPORTS (5-Minute Progress Report)

• Business Outreach
  Introducing and providing educational and resource materials to Irvine businesses and showcasing benefits of the Chamber and its programs.
  Brian Andersen
  bandersen@telecomprehensive.com

• Career Edge
  A series of programs to assist job seekers in improving business writing, communication, problem-solving and critical thinking skills. We are at the last stage to scale the programs into other college campuses.
  Cathleen Greiner/Brian Dozer
  greiner_cathleen@rsccd.edu
  briandozer74@webster.edu

• Career Readiness
  Ethics Forum
  High school students learn how to identify common questionable situations and how to respond appropriately
  Keith Tuominen
  KeithTuominen@iusd.org

  Financial Workshop
  Introducing middle school students to the world of the Stock market and high finances.
• **Job Discovery Day**  
  *Offering high school students the opportunity to observe real-life work environments with Irvine’s leading companies.*  
  
• **Domestic Business Attraction**  
  *Targeting regional businesses in specific industry verticals and developing strategies to attract them to Irvine.*  
  
• **Start-Up Eco-System**  
  *Providing resources and guidance to assist entrepreneurs and small businesses get started in the Irvine business community.*  

V. **CHAIRS’ COMMENTS & DISCUSSION**  

VI. **ANNOUNCEMENTS**  
• OC World Trade Week Breakfast & Forum – Thursday, May 17, 2018 @ the Irvine Marriott Hotel 7:00 a.m.  
• International Development Committee – Tuesday, May 22, 2018 @ 12:00 Noon at the Chamber offices  
• Technology Innovation Forum 2018 – May 31-June 1, 7:30 a.m. to 3:00 p.m. @ Newport Beach Marriott Hotel  
• Business & Workforce Development Committee – Tuesday, June 19, 2018 @ the Chamber offices  
• Celebrate Irvine – Wednesday, June 20, 2018 – 11:30 a.m. to 1:00 p.m. @ Hotel Irvine  

VII. **ADJOURNMENT**  

**Next Meeting:**  
June 19, 2018  
4:00 p.m. -- 5:00 p.m.  
**Greater Irvine Chamber of Commerce**  
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