MEETING MINUTES
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE: Tuesday, March 20, 2018
CALLED BY: Brian Andersen and Brian Dozer
LOCATION: Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100
Irvine, CA 92614

I. OPENING
- Meeting called to Order at 4:05 p.m., by Co-chair, Brian Andersen.

II. PRESENTATION OF GREATER IRVINE CHAMBER MEMBER OF THE MONTH AWARD TO BRIAN DOZER
Pepper Russell presents March Award to Dr. Brian Dozer, Director, Webster University

III. INTRODUCTIONS
Chairs welcome everyone to the meeting, and Brian Andersen reads the Mission Statement. Each attendee is acknowledged and introduced.

IV. TASK FORCE REPORTS
- Job Discovery & Internships – Brian Andersen & Brian Dozer provided an update. Irvine Career Discovery Day was held on March 1st, 2018. Parker Aerospace, Google, Applied Medical and Blizzard participated, as well as Zillow, Johnson & Johnson and Cox Automotive. Employees at each company conducted tours and talks with the students as they explored parts of the businesses and learned up close and personal what types of careers are available to them.

  220 students participated from local high schools and the event was written up in the OC Register. Thanks to Jessica Yip, lead coordinator on the project, along with partners Vital Link, Google, Irvine Valley College and the Chamber. We will continue to explore opportunities to repeat this program.

- Business Outreach – Update provided by Gary Abraham. The Spring, 2018 Rally will take place on Wednesday, April 25th. The Task Force met today to review the volunteer list and assign recruiting appointments for Leads meetings and other events. We have added many new members since our Fall, 2017 session and those members will additionally be recruited by phone and email contact through the Task Force. The next meeting will take place on Monday, April 10, at 4:00 p.m. here at the Chamber offices.

- Career Edge – Update provided by Brian Dozer. The next session, “Successful Business Etiquette & Workplace Behaviors,” will take place on Saturday, April 7, 2018, at the Chamber. We are honored to have Ms. Julie Hallsted as our instructor for the day. We have intensified our promotional efforts and as of today we have 15 students registered.

  A call was made for volunteer mentors for the event. There is no advanced preparation for this session. We need mentors to share their experiences and answer questions as to how to handle situations in the most appropriate way. The workshop begins at 8:30 a.m. with a light breakfast. Lunch is provided and we wrap up the session at approximately 1:00 p.m.

Brian also welcomes Julie Cho as a new member of the Task Force.
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE
MEETING MINUTES
March 20, 2018
Page 2

• Financial Forum – Brian Dozer provided an update.
The second Spring Forum will be held tomorrow, Wednesday, March 21, 2018, 7:30 a.m., at Rancho San Joaquin middle school. At the first session held in February, we had 90 students attend. We are in need of mentors for this session, please consider volunteering if you are available. This is the awards portion of the series and it is quite interesting to watch the student reactions on how they performed.

• Ethics Forum – Keith Tuominen provided an update.
The Task Force has made good progress in pulling together a pilot program for the Spring quarter. A draft curriculum is being reviewed and edited for implementation with a group of approximately 12 students in a classroom setting over the course of several weeks. The next Task Force meeting will be held on March 26th.

• Domestic Business Attraction – Brian Andersen provided an update.
This Task Force identifies those businesses in the Southern California area that are potential candidates for establishing a presence in Irvine. Several members recently attended the L.A. Tech Fair. That event had 200 employers and 40,000 attendees. Contacts were made and will be pursued by Task Force members.

• Start-Up Eco-System – Brian Montes provided an update.
Phase one -- data gathering and research on our eco-system is complete. A full report will be made as soon as the information is compiled and examined.

V. CHAIRS’ COMMENTS AND DISCUSSION
Alita Salazar with Coastline ROP informed the group about their program working with high school interns and helping students find job paths. They have companies engaging with them to access students to work in specific areas, mostly medical related. Students have class from 3:30 to 6:30 p.m. and receive school credit only, no paying positions. Internship hours are more flexible, usually 2:00 to 5:00 p.m.

Brian Dozer informed the group about a new Cybersecurity program at Webster University. There are 20-25 students onboard currently. Partners in the program are SACA Technologies, OLASP, IEEE and ISSA. Brian further reported that Webster will be partnering with Community Colleges in the area to develop an undergraduate program.

Brian suggests that the Cybersecurity issue is a large enough concern to consider forming a Task Force to address it.

VI. ANNOUNCEMENTS
March 29 – 2nd Annual USID College Fair @ University High School – 6:00 to 8:30 p.m.

VII. ADJOURNMENT
The meeting was adjourned at 5:12 p.m., by Co-chair Brian Andersen.

Minutes recorded by Pepper Russell.

Next Meeting:
April 17, 2018
4:00 pm – 5:00pm
Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100  Irvine, CA 92614