

## **MEETING MINUTES BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE**

DATE: Tuesday, June 19, 2018  
CALLED BY: Brian Andersen and Brian Dozer  
LOCATION: Greater Irvine Chamber of Commerce  
36 Executive Park, Ste. 100  
Irvine, CA 92614

### **I. OPENING**

- Meeting called to Order at 4:03 p.m., by Co-chair, Brian Andersen.

### **II. INTRODUCTIONS**

Chairs welcome everyone to the meeting, and the Mission Statement is read. Each attendee is acknowledged and introduced.

### **III. PREPARATION FOR JULY 17 ECONOMIC VITALITY COUNCIL MEETING**

Linda DiMario described the format for the upcoming meeting “Forward Focus” format and asked the audience for their ideas and comments on issues to address at the meeting. The following items were submitted:

- a) Cybersecurity awareness in business and education
- b) How do we encourage a Computer Science curriculum in our school system and address the need for additional teachers and women in this area?
- c) Addition of new vocational training skill sets for available workforce, i.e., plumbing, electrical, etc.
- d) Workshops focused on small and/or medium businesses needing additional skill set training. Possible opportunities exist for current members to facilitate training. Possible opportunities to engage other channels to deliver the training and resources.
- e) How do we engage businesses to invest in high school students through internships or other methods?
- f) How do we address and assist “at risk” youth and prevent the human trafficking of the most vulnerable?
- g) How can we mitigate the legal challenges of businesses in hiring or offering internships to youth?
- h) Using Artificial Intelligence to assist in identifying candidates for open positions, eliminating need to review countless submitted resumes.
- i) Develop and produce a Job Fair in partnership with the City of Irvine, the IUSD and other resources/organizations for high school/college level students ready for the job market.
- j) How do we close the gap between what local businesses need and what we can supply?
- k) Identify incentives that local businesses can utilize to retain local talent?

Brian Dozer reported during the discussion of encouraging computer science that he has been awarded a National Science Foundation grant for elementary education in this area.

While discussing workshops for small/medium sized businesses, it was suggested that the chamber could have an impact by hosting symposiums for members, asking about their personal experiences and challenges, and providing awareness training.

During discussion of workshops for small/medium businesses, Kathy Johnson of Vital Link reported that there is a group of 18 advanced manufacturing companies who have a program to host students at various facilities and provide training for various positions. A suggestion was made that videos of these classes be shown to local businesses to detail depth of current training programs. A career fair model could be used for the businesses to interact with the students being trained.

#### **IV. TASK FORCE REPORTS**

- **Business Outreach** – Update provided by Brian Andersen.

The Task Force will focus on the Advanced Manufacturing industry vertical for the Fall, 2018 Business Outlook Rally. The date is set for October 24, 2018. We are recruiting volunteers for the Task Force. Please let Brian Andersen or Pepper Russell know of your interest.

- **Career Edge** – Update provided by Dr. Cathleen Greiner.

The next round of workshops will begin in October, 2018. Guest instructors are currently being lined up and we are discussing the possibility of a stand-alone session on social media.

- **Ethics Forum** – Brian Dozer provided an update.

The micro-pilot project at Creekside High School was completed in May and had great reviews from the 10 students that participated. Adjustments will be made to the program and it will be continued at Creekside High School in the Fall of 2018, in addition to being presented to instructors at other Irvine High Schools to locate an additional venue for implementation.

The goal is to refine the process and launch a fully fleshed out program in the Fall of 2019 both at Creekside and at one or more conventional High School campuses.

- **Financial Forum** – Brian Dozer provided an update.

The Task Force is currently discussing new leadership and moving the program in the direction of “Financial Literacy.” This will allow us to introduce other financial knowledge components, i.e., how to keep a budget, open a bank account, balance a checkbook, and the keys to saving and spending responsibly. Several chamber members have volunteered to produce a curriculum and format to present to the IUSD staff for review and implementation in Fall, 2018 or Spring, 2019.

#### **V. CHAIRS’ COMMENTS AND DISCUSSION**

In the interest of time, we are tabling reports from the other Task Forces until next meeting. Announcements are available at the bottom of your agenda, please take time to read them at your leisure.

#### **VI. ADJOURNMENT**

The meeting was adjourned at 5:16 p.m., by Co-chair Brian Andersen.

Minutes recorded by Pepper Russell.

Next Meeting:

**August 21, 2018 – No B&WD meeting in July**

4:00 pm – 5:00pm

**Greater Irvine Chamber of Commerce**

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