AGENDA/MEETING NOTICE
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE
Tuesday, April 17, 2018

CALLED BY
Brian Andersen and Brian Dozer

LOCATION
Greater Irvine Chamber of Commerce
36 Executive Park, Ste. 100, Irvine, CA 92614

MEETING TIME
4:00 p.m. to 5:00 p.m.

COMMITTEE MISSION STATEMENT
Brian Andersen/Brian Dozer
To influence Irvine’s economic vitality by attracting new business, offering solutions to business challenges, nurturing and encouraging start-ups and supporting Irvine’s industries and 21st century workforce readiness with education and business programs that help prepare, attract and retain talent.

AGENDA ITEMS

I. OPENING
   Call to Order                     Chair

II. INTRODUCTIONS (15 seconds per person, please)    All
   • Name, Company/Affiliation
   • What brings you to this meeting and how can the Chamber help you/your business?

III. UpSkill OC PRESENTATION
     United Way Orange County

IV. TASK FORCE REPORTS (5-Minute Progress Report)
   • Business Outreach
     Introducing and providing educational and resource materials to Irvine businesses and showcasing benefits of the Chamber and its programs.
     Brian Andersen
     bandersen@telecomprehensive.com

   • Career Edge
     A series of programs to assist job seekers in improving business writing, communication, problem-solving and critical thinking skills. We are at the last stage to scale the programs into other college campuses.
     Cathleen Greiner/Brian Dozer
     greiner_cathleen@rsccd.edu
     briandozer74@webster.edu

   • Career Readiness
     Ethics Forum
     High school students learn how to identify common questionable situations and how to respond appropriately
     Keith Tuominen
     KeithTuominen@iusd.org

     Financial Workshop
     Introducing middle school students to the world of the Stock market and high finances.
• **Job Discovery Day**  
  **Offering high school students the opportunity to observe real-life work environments with Irvine’s leading companies.**

• **Domestic Business Attraction**  
  **Targeting regional businesses in specific industry verticals and developing strategies to attract them to Irvine.**  
  [Brian Andersen](mailto:bandersen@telecomprehensive.com)

• **Start-Up Eco-System**  
  **Providing resources and guidance to assist entrepreneurs and small businesses get started in the Irvine business community.**  
  [Brian Montes/Melinda Kim](mailto:brianm@scaleocityworks.com, melinda@peoplespace.us)

V. **CHAIRS’ COMMENTS & DISCUSSION**  
[Brian Andersen/Brian Dozer](mailto:bandersen@telecomprehensive.com, briandozer74@webster.edu)

VI. **ANNOUNCEMENTS**

- **Business Outreach Rally Bag Stuffing** – Wednesday, April 18, 2018 @ 4:00 p.m. @ the Chamber offices
- **International Development Committee** – Tuesday, April 24, 2018 @ 12:00 Noon
- **Business Outreach Rally** – Wednesday, April 25, 2018 – 8:00 a.m. to 4:00 p.m. at the Chamber Offices
- **New Member Reception (4:00 p.m.) & Evening Business Exchange** – Wednesday, April 25, 2018 – 5:00 p.m. at the Marconi Museum
- **Business & Workforce Development Committee** – Tuesday, May 15, 2018 @ 4:00 p.m.
- **OC World Trade Week Breakfast & Forum** – Thursday, May 17, 2018 @ the Irvine Marriott Hotel 7:00 a.m.

VII. **ADJOURNMENT**

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Next Meeting:  
May 15, 2018  
4:00 p.m. -- 5:00 p.m.  
**Greater Irvine Chamber of Commerce**  
36 Executive Park, Ste. 100, Irvine, CA 92614