



**AGENDA/MEETING NOTICE
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE**

DATE Tuesday, April 17, 2018
CALLED BY Brian Andersen and Brian Dozer
LOCATION Greater Irvine Chamber of Commerce
 36 Executive Park, Ste. 100, Irvine, CA 92614
MEETING TIME 4:00 p.m. to 5:00 p.m.

COMMITTEE MISSION STATEMENT

Brian Andersen/Brian Dozer

To influence Irvine’s economic vitality by attracting new business, offering solutions to business challenges, nurturing and encouraging start-ups and supporting Irvine’s industries and 21st century workforce readiness with education and business programs that help prepare, attract and retain talent.

AGENDA ITEMS

RESPONSIBLE

- | | |
|---|---|
| <p>I. <u>OPENING</u>
Call to Order</p> | <p>Chair</p> |
| <p>II. <u>INTRODUCTIONS</u> (15 seconds per person, please)</p> <ul style="list-style-type: none"> • Name, Company/Affiliation • What brings you to this meeting and how can the Chamber help you/your business? | <p>All</p> |
| <p>III. <u>UpSkill OC PRESENTATION</u></p> | <p>United Way Orange County</p> |
| <p>IV. <u>TASK FORCE REPORTS</u> (5-Minute Progress Report)</p> <ul style="list-style-type: none"> • Business Outreach
<i>Introducing and providing educational and resource materials to Irvine businesses and showcasing benefits of the Chamber and its programs.</i> • Career Edge
<i>A series of programs to assist job seekers in improving business writing, communication, problem-solving and critical thinking skills. We are at the last stage to scale the programs into other college campuses.</i> • Career Readiness
Ethics Forum
<i>High school students learn how to identify common questionable situations and how to respond appropriately</i> • Financial Workshop
<i>Introducing middle school students to the world of the Stock market and high finances.</i> | <p>Brian Andersen
bandersen@telecomprehensive.com</p> <p>Cathleen Greiner/Brian Dozer
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KeithTuominen@iusd.org</p> |

- **Job Discovery Day**
Offering high school students the opportunity to observe real-life work environments with Irvine's leading companies.
- **Domestic Business Attraction**
Targeting regional businesses in specific industry verticals and developing strategies to attract them to Irvine.
- **Start-Up Eco-System**
Providing resources and guidance to assist entrepreneurs and small businesses get started in the Irvine business community.

Brian Andersen
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V. CHAIRS' COMMENTS & DISCUSSION

Brian Andersen/Brian Dozer
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VI. ANNOUNCEMENTS

- Business Outreach Rally Bag Stuffing – Wednesday, April 18, 2018 @ 4:00 p.m. @ the Chamber offices
- International Development Committee – Tuesday, April 24, 2018 @ 12:00 Noon
- Business Outreach Rally – Wednesday, April 25, 2018 – 8:00 a.m. to 4:00 p.m. at the Chamber Offices
- New Member Reception (4:00 p.m.) & Evening Business Exchange – Wednesday, April 25, 2018 – 5:00 p.m. at the Marconi Museum
- Business & Workforce Development Committee – Tuesday, May 15, 2018 @ 4:00 p.m.
- OC World Trade Week Breakfast & Forum – Thursday, May 17, 2018 @ the Irvine Marriott Hotel 7:00 a.m.

VII. ADJOURNMENT

Next Meeting:

May 15, 2018

4:00 p.m. -- 5:00 p.m.

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