IRVINE SETTING THE PACE WITH 21ST-CENTURY JOBS

Irvine students are educated at some of the finest schools, colleges, and universities in the world. Then what? What comes next is the opportunity for graduates to start their career at any one of Irvine’s more than 17,000 businesses. (There are 26,000 businesses licensed in Irvine overall.)

And this is no ordinary offering; Irvine is home to more than 900 tech companies on the leading edge of innovation, offering high-paying jobs in professional, scientific, and advanced technology sectors. According to the Bureau of Labor Statistics, these sectors employ 38,558 workers in the city.

With STEM fields (Science, Technology, Engineering and Mathematics) at the focus of education and training globally, Irvine is a major player. Out of the more than 100,000 STEM focused jobs throughout Orange County, one-third are located in Irvine. Preparing students to step into those roles, the University of California, Irvine (UCI) houses 65 STEM-oriented research centers, with 42 percent of its undergraduates earning a degree in STEM fields.

Irvine’s talent pool is indeed deep. New research from Jones Lang LaSalle indicates the metropolitan statistical area of Los Angeles and Orange County rank third for tech talent with 161,410 tech employees. Imagine this, it would take six states combined—Maryland, New Jersey, New York, Pennsylvania, Virginia, West Virginia, and Washington, D.C.—to outrank our region when it comes to an inventory of tech jobs. A deeper dive reveals that the industry cluster in Irvine with the highest relative concentration is pharmaceutical, which employs 2,702 workers with an average wage of $67,296.

Further bolstering Irvine’s economy are Greater Irvine Chamber partners, which include leading global biomedical companies Allergan, Edwards Lifesciences, and Masimo; tech incubators such as OCTANe and the Cove at UCI Applied Innovation; entrepreneurs who have built niche companies into industry leaders such as gaming giant Blizzard; and a rapidly growing venture capital community.

With outstanding opportunity available in the city today, the future is even brighter. Irvine holds the distinction of having the #1 greatest growth in tech talent in the nation. Over the next 10 years, the fastest-growing occupation group in the city is expected to be healthcare support occupations with a +2.3 percent year-over-year rate of growth.

Irvine is a community that embodies innovation. With the Greater Irvine Chamber fully supporting a 21st-century business ecosystem through strategic economic development initiatives, Irvine is a city well-positioned to meet the needs of the future, full of opportunity for its residents and workforce-ready students.
Destination Irvine partnered with Expedia in an August through October campaign featuring an image of Irvine and 200 words of descriptive copy. When “Book Now” was clicked, all 21 Irvine hotels were featured offering their individual rates. This campaign investment of just $5,000 garnered 8.9 million impressions, produced 10,147 hotel room nights and generated $784,975 in revenue for Irvine hotels.

In the last six months of 2017, the Destination Irvine sales team has secured more than $4.1 million in meeting and sports business for Irvine, an 80 percent increase over the same period of time in 2016. 

Destination Irvine entered a partnership with the Irvine Public Schools Foundation to raise awareness and funds to secure a 21st-century-ready workforce through quality education in Irvine. Contributions made through the Chamber will help fund innovative programs such as the Irvine CubeSat STEM Program.

With support from Orange County-based companies including Cisco, FivePoint, Microsemi, Ingersoll Rand/Trane, and Resilient, the program recently offered teams from six local high schools the opportunity to assemble, test, and launch a miniature satellite, called a CubeSat, into space with guidance from mentors from industry-leading organizations like NASA JPL, Tyvak, and the Ecuadorian Space Agency.

Programs such as the Irvine CubeSat, Financial Forum, and Career Edge are shining examples of the dedication and collective effort that has enabled Irvine schools to excel, setting the bar for educational innovation for Irvine’s continued prosperity.

For information on these workforce development programs, visit GreaterIrvineChamber.com or call (949) 660-9112.

Destination Irvine Offers Cash Incentives to Local Businesses that Hold Meetings & Events at Irvine Hotels

Destination Irvine offers its Loyalty Pays Off program to encourage Irvine companies and Greater Irvine Chamber members to book their group business meetings at any of the 21 Irvine hotels, supporting the local economy.

Organizations participating in the Loyalty Pays Off program that book the top three most meetings and room nights will receive a respective $3,000, $2,000, and $1,000 in incentives. Additionally, each month, among the organizations that source a qualified group meeting, one will be randomly selected to receive a $50 gift card.

To qualify to participate in the program, organizations must be located in Irvine or be a member of the Greater Irvine Chamber, work with Destination Irvine to develop and distribute the lead, qualify for a group booking with a minimum of 10 room nights over one night, book a meeting at one of Irvine’s 21 hotels and book the meeting within the term of promotion—now through Dec. 31, 2018.

For more information and to participate, contact Demea Metcalf, director of sales, Destination Irvine, at (949) 502-4127. Be sure to ask about the “Bonus.”

Destination Irvine Leverages Expedia Campaign to Generate Room Nights and Revenue

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Destination Irvine Posts Impressive Half-year with $4.1 Million in Economic Impact

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Irvine Hotel Partners fueling Irvine’s economic vitality

Tickets & Info
kirvine@irvinechamber.com | (949) 502-4120
irvinebusinessoutlook.com

Hotel Irvine | January 24 | 7:30 - 9:30am
Bringing together 800+ executives. Providing key insight on trends influencing the economy and your business.

Keynote Speaker
Spencer Rascoff
Chief Executive Officer
Zillow Group

Opening Speakers:
Jan K. Brueckner
Chancellor’s Professor of Economics
UC Irvine

PRESENTED BY
UCI School of Social Sciences
greater irvine chamber

Women of Influence
MARCH 8 2018 | 11:30 AM – 3:00 PM
IRVINE MARRIOTT

Keynote Speaker:
ROSIE O’NELL
Founder & CCO

Opening Speakers:
ELDONNA LEWIS
Retired MSgt., USAF
CASSANDRA MILLER
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