

## MEETING MINUTES BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE

DATE: Tuesday, August 15, 2017  
CALLED BY: Brian Andersen and Brian Dozer  
LOCATION: Greater Irvine Chamber of Commerce  
36 Executive Park, Ste. 100  
Irvine, CA 92614

### I. OPENING

- Meeting called to Order at 4:03 p.m., by Co-chair, Brian Andersen.

### II. INTRODUCTIONS

Chairs welcome everyone to the first meeting of the new Committee. The Business Attraction & Retention Committee and the Education & Workforce Development Committees have combined as of July 1, 2017. The new Committee will meet on the 3<sup>rd</sup> Tuesday of each month.

### III. KNOWLEDTE MULTIPLIER

- Topic of Discussion – “Future of Everything”
- Action: Task Force formed: Jevon Perra, Amy Kaufman volunteered to assist.
- Purpose: Using the 4 categories outlined in the article, analyze how they overlay with what we know about the Irvine economy. Present findings to small and medium sized local businesses for reactions.
- Timeline: 30 to 60 days

### IV. TASK FORCE REPORTS

- **Business Outreach** – Update provided by John Burns.

The Task Force has identified the broad spectrum Life Sciences sector as our industry target for the October 25<sup>th</sup> Business Outreach Rally. Registration is open, recruiting has begun and we have 6 registrations as of today. All Chamber members are welcome.

- **Career Edge** – Dr. Cathleen Greiner provided an update.

The dates for the next three sessions have been scheduled: Saturday, October 7, 2017; Saturday, February 3, 2018; and, Saturday, April 7, 2018. We have confirmed the instructors for each of the sessions and have now scaled the program up to include all Orange County college and University campuses.

The October 7<sup>th</sup> session: **Mastering Communication for the 21st Century Workplace**, at the Chamber, 8 a.m. to 1:00 p.m.

- **Career Readiness – Ethics Forum** – Pepper Russell provided an update.

The Task Force is on hiatus due to summer school break. A meeting will be scheduled in September, after the school year begins to further discuss the format and content issues.

- **Career Readiness – Financial Forum** – Linda DiMario provided an update.

The next session will take place in October, a date to be determined once the school year begins.

- **Career Readiness – Job Discovery & Internships** – Jessica Yip provided an update.  
Jessica provided a handout of the Irvine Career Discovery Day Proposal developed by Vital Link. The program as proposed will be an annual event, and will offer two options for business participation: a “Job Shadow Experience” opportunity for a small group of students; or, a “Site Tour” involving a basic guided tour of the facility with a question and answer period, designed for a larger group of students.
- **Emergency Business Recovery & Preparedness Program** – Bill Cunningham provided an update.  
October 19<sup>th</sup> has been scheduled for a public-private sector Summit, “Eagle or Ostrich?” The focus will be on identifying the best practices for businesses and what resources are already available. Chip Monaco will moderate the program and Irvine Police Chief Mike Hamel and other interested parties have confirmed their attendance. This is a breakfast event, open at 8:00 a.m. and ending at 11:45 a.m.
- **Start-Up Eco-System** – Brian Montes provided updates.  
Research continues on the current status of our local start up eco system. A Sandwich Summit is being planned to poll our partners on how the event should be developed. The next Task Force meeting will be September 26, 1:00 p.m. at the Chamber.

V. **CHAIRS’ COMMENTS AND DISCUSSION** – None.

VI. **ANNOUNCEMENTS**

VII. **ADJOURNMENT**

The meeting was adjourned at 5:16 p.m., by Co-Chair Brian Andersen.

Minutes recorded by Pepper Russell.

Next Meeting:

**September 19, 2017**

4:00 pm – 5:00 pm

**Greater Irvine Chamber of Commerce**

36 Executive Park, Ste. 100 Irvine, CA 92614

